

9th Annual International Conference

Globalization for the Common Good



Oxford 2002 - St. Petersburg 2003 - Dubai 2004 - Kericho, Kenya 2005 - Honolulu 2006 - Istanbul 2007
- Melbourne 2008 - Chicago 2009 - Thousand Oaks 2010 - Alexandria, Egypt 2011

*“In Search of the Virtuous Economy:
A Plea for Dialogue, Wisdom, and the
Common Good”*

California Lutheran University
Center For Leadership & Values
Thousand Oaks
June 06 - June 10
2010

Conference Program
Schedule, Abstracts, Speakers & Bios

GLOBALIZATION FOR THE COMMON GOOD
9th ANNUAL CONFERENCE

“In Search of the Virtuous Economy: A Plea for Dialogue, Wisdom, and the Common Good”

California Lutheran University, Center For Leadership & Values

Thousand Oaks

June 06 - June 10, 2010



Center for Global Studies
University of Purdue



CONFERENCE SCHEDULE

(**Note:** titles of presentations are given where available. Check the abstracts section to see if a summary of a given panel or presentation has been provided.)

Sunday, June 6th, 2010	
All day	Arrival of Conference Participants for Registration and Moving in to their Rooms
18:00 - 20:30	Sunday Evening Opening Ceremony and Buffet Dinner
Monday, June 7th, 2010	
7:30 - 8:30	Breakfast
9:00 - 11:00	<i>Opening Session: Welcoming Remarks and delivery of Keynote Speech</i>
11:00 - 11:30	Coffee Break
11:30 - 13:00	<i>Panel Discussion: The Challenge to Conventional Economics and the Emergence of the Need for Creation of a Virtuous Economy: An Overview</i>
13:00 - 14:30	Lunch
14:30 - 16:00	<i>Panel Discussion: Ethical Foundations of an Ecological Political Economy</i>
16:00 - 16:30	Coffee Break
16:30 - 17:30	<i>Plenary Presentation: Religious Pluralism, Tolerance, and the Virtuous Society: A Conversation with Gustav Niebuhr</i>
17:45 - 18:45	Reception (Hosted by the Vesper Society)
19:00	Dinner
Tuesday, June 8th, 2010	
7:30 - 8:30	Breakfast
9:00 - 10:30	<i>Panel Discussion: Ethical Investments for a Sufficiency Economy</i>
10:30 - 11:00	Coffee Break
11:00 - 12:30	<i>Panel Discussion: Role of Business Education in Creating Prosperity Based on Moral Responsibility</i>
12:30 - 14:00	Lunch
14:00 - 15:30	<i>Panel Discussion: Mass Media, Financial Crisis, and Social Responsibility: The Quest for Ethical and Balanced Reporting</i>
15:30 - 16:00	Coffee Break

16:00 - 17:30	<i>Panel Discussion: Religious Perspectives on Social Justice: Pope Benedict XVI's encyclical, Protestant and Bahá'í views</i>
17:30 - 18:30	Free time
18:30 - 20:30	Dinner and Reciting of Poetry During the Evening
Wednesday June 9, 2010	
7:30 - 8:30	Breakfast
9:00 - 10:30	<i>Panel Discussion: Civic Engagements for Elders and Opportunities for Community Service</i>
10:30 - 11:00	Coffee Break
11:00 - 12:30	1) <i>Panel Discussion / Workshop: "Engaging Youth Spirituality for Positive Social Change"</i> 2) <i>Panel Discussion / Workshop: "Spiritual Intimacy"</i>
12:30 - 14:00	Lunch
14:00 - 15:30	<i>Panel Discussion: The Democratization of Philanthropy: Positive Alternatives to Traditional ways</i>
15:30- 16:00	Coffee Break
16:00-17:30	Concurrent Breakout Session for Paper Presentation and Workshops
19:00	Cultural Evening & Dinner
Thursday June 10th, 2010	
7:30 – 8:30	Breakfast
9:00-11:00	<i>Panel Discussion: Closing Remarks and Moving Forward to the 10th Anniversary Conference, Alexandria, Egypt, June 2011</i>
11:00	Conference Closes, departure of the participants

Sunday, June 6th |

8.00–20.30 *Sunday Evening Opening Ceremony and Buffet Dinner*

Lundring Events Center

➤ **Opening Ceremony Addresses:**

- **Dr. Christopher Kimball** – President of California Lutheran University, USA
- **Dr. Charles Maxey** – Dean of the School of Business, California Lutheran University, USA
- **Honorable Dennis Gillette** – Mayor of Thousand Oaks, California
- **Dr. Kamran Mofid** – Founder, The Globalisation for the Common Good Initiative; and the 2010 Conference Co-chair
- **Dr. Jamshid Damooei** – Co-director, Center for Leadership and Values, School of Business, California Lutheran University, and the 2010 Conference Co-chair
 - **Video Presentation** – “*The Soul of Kalaupapa*” by **Fred E Woods**, Richard L. Evans Chair of Religious Understanding, Brigham Young University, Utah, USA

Monday, June 7th

7.30 – 8.30

BREAKFAST - *Cafeteria*

9:00 - 11:00

Samuelson Chapel

➤ **Opening Session:** Welcoming remarks and delivery of Keynote Speech

- **Dr. Jamshid Damooei - Moderator** and Words of welcome
 - **Dr. Leanne Neilson** – Provost and Vice-President Academic Affairs, California Lutheran University
 - **Dr. Kamran Mofid** “Globalisation for the Common Good- From Oxford (2002) to Thousand Oaks (2010): Our Common Good Journey”
 - **KEYNOTE SPEECH:**
 - **Dr. Hans Köchler**, Chair for Political Philosophy, University of Innsbruck, and President, International Progress Organization (IPO), Vienna, Austria
- “Economy and Religion in the Era of Globality.”**

11.00 – 11.30 – COFFEE BREAK – *Chapel Narthex*

11.30 – 13.00

Samuelson Chapel

➤ **Panel Discussion:** The Challenge to Conventional Economics and the Emergence of the Virtuous Economy: An Overview

- **Dr. Kamran Mofid & Dr. Jamshid Damooei** – **Moderators**
- **Dr. Steve Szeghi**, Professor of Economics, Wilmington College, Ohio, USA
- **Dr. Joanildo A Burity**, Director - Faith and Globalisation Programme, School of Government and International Affairs/Department of Theology and Religion, Durham University, UK
- **Dr. Nathan Tierney**, Professor of Philosophy, Member of Conference Executive Committee, California Lutheran University, USA
- **Enrique Molina**, Chief Executive Officer, Ciudades Luz, (For a Life with Dignity), Guatemala

13.00 – 14.30 – LUNCH BREAK - *Cafeteria*

14.30 – 16.00

Samuelson Chapel

➤ **Panel Discussion:** Ethical Foundations of an Ecological Political Economy

- **Dr. Peter G. Brown, Moderator & Presenter**, School of Environment, McGill University, Canada
- **Dr. Richard Janda**, Associate Professor, Faculty of Law, McGill University, Canada
- **Richard Lahun**, PhD Candidate, Faculty of Law, McGill University, Canada
- **Dr. Steve Szeghi**, Professor of Economics, Wilmington College, Ohio, USA
- **Dr. Peter Timmerman**, Associate Professor, Faculty of Environmental Studies, York University, Canada

16.00 – 16.30 COFFEE BREAK – Chapel Narthex

16.30 – 17.30

Samuelson Chapel

➤ **Plenary Presentation:** Religious Pluralism, Tolerance, and the Virtuous Society: A Conversation with Gustav Niebuhr (Presented by the Vesper Society)

- **Dr. R. Guy Erwin, Moderator**, Professor of Religion and History, California Lutheran University, USA
- **R. Gustav Niebuhr**, Associate Professor in Religion and the Media, Syracuse University; former religion writer for *The New York Times*, *The Washington Post* and *The Wall Street Journal*; author of *Beyond Tolerance: How People Across America are Building Bridges Between Faiths* (2008)

17.45 – RECEPTION HOSTED BY THE VESPER SOCIETY

Lundring Events Center

19.00 – DINNER - Cafeteria

Tuesday, June 8th

9.00 – 10.30

Samuelson Chapel

➤ **Panel Discussion:** Ethical Investments for a Sufficiency Economy

- **Dr. Christoph Stückelberger, Moderator & Presenter**, Founder and Director, Globethics.net, Geneva, Switzerland
- **Laura Berry**, Executive Director, Interfaith Center on Corporate Responsibility, New York, USA
- **Dr. Randa Ali Hamdy**, Assistant Professor of Management and Strategy, Cairo, Egypt
- **Dr. Pipat Yodprudtikan**, Director, Thaipat Institute, Committee of Mobilizing Sufficiency Economy, Thai Chamber of Commerce, Thailand

10.30 – 11.00 COFFEE BREAK – Chapel Narthex

11.00 – 12.30

Samuelson Chapel

- **Panel Discussion:** Role of Business Education in Creating Prosperity based on Moral Responsibility
- **Dr. Peggy Cunningham, Moderator & Presenter**, Acting Dean, Faculty of Management, School of Business Administration, Dalhousie University, Canada
- **Dr. K.T. Connor** Specialized in Organizational development & Axiologist and also the Vice-President for Applied Axiology for the Robert. S. Hartman Institute.
- **Dr. Martine Durier-Copp**, Public Administration Coordinator of the Training in Economic Management Project in Cuba, a project in its second phase funded by the Canadian International Development Agency, Canada
- **Dr. Philip Rosson**, Professor Emeritus, School of Business Administration, Dalhousie University, Canada

12.30 – 14.00 LUNCH - Cafeteria

14.00 – 15.30

Samuelson Chapel

- **Panel Discussion:** Mass Media, Financial Crises and Social Responsibility: The Quest for Ethical and Balanced Reporting
- **Dr. Yahya R. Kamalipour, Moderator & Presenter**, Professor and Head, Department of Communication and Creative Arts, Director, Center for Global Studies, Purdue University Calumet, USA
- **Meena Ahmadzai**, Independent Marketing consultant, Chicago, USA
- **Dr. Payal Arora**, Assistant Professor in International Communication and Media, Erasmus University, the Netherlands
- **Dr. Douglas Kellner**, George Kneller Chair in the Philosophy of Education, University of California, Los Angeles (UCLA), USA
- **Christopher Kosovich**, founder and chief web communication strategist, Kosovich Media Group LLC, USA
- **Dr. Kamran Mofid**
- **Dr. Jonathan Taplin**, Professor, Annenberg School for Communication, University of Southern California, USA

15.30 – 16.00 COFFEE BREAK – Chapel Narthex

16.00 – 17.30

Samuelson Chapel

- **Panel Discussion:** Religious Perspectives on Social Justice: Pope Benedict XVI's encyclical, Protestant and Bahá'í views
- **Dr. R. Guy Erwin, Moderator & Presenter**, Professor of Religion and History; Belgum Professor of Lutheran Confessional Theology; member of Conference Executive Committee, California Lutheran University, USA
- **Dr. Jena Khadem Khodadad**, Emeritus faculty, Rush Medical College, Rush University, Chicago, USA
- **Father William McIntire**, former Secretary-General, Maryknoll Fathers, chaplain to Mother of Theresa's Sisters in India and Bangladesh, USA/Bangladesh

17.30 – 18.30 – FREE TIME

18.30 – 20.30 – DINNER & POETRY EVENING

Wednesday, June 9th

9.00 – 10.30

Samuelson Chapel

- **Panel Discussion:** Civic Engagement for The Elders and Opportunities for Community Service
- **Dr. Gerald Grudzen, Moderator**, Philosophy faculty, San Jose City College, USA
- **Dr. Philip. J. Connell**, Founder and Editor at Futuring Gardens, Los Angeles, USA
- **Roy Earnest**, California Program Officer of US Corporation for National and Community Service, USA
- **Marita Grudzen**, Deputy Director, Stanford Geriatric Education Center, Stanford University Medical School, USA
- **Dr. James Mulherin**, Research Associate, University of California, Santa Cruz, visiting professor at UCSC, SJCC, Monmouth University, Golden Gate University, USA

10.30 – 11.00 COFFEE BREAK – Chapel Narthex

11.00 – 12.30

Samuelson Chapel

- **Panel Discussion 1:** Engaging Youth Spirituality for Positive Social Change
- **Dr. Nina Meyerhof, Moderator & Presenter**, Founder and Executive Director, Children of the Earth (COE), USA
- **Sukrita Boonjindasup**, Member, Dharmakaya Temple Youth group
- **Colins Imoh**, Executive Director of Centre for Human Development and Social Transformation, Port Harcourt, Nigeria
- **Kelly G. Ramer**; WSYC Youth Action Coordinator. Pursuing Masters of Public Policy, with a concentration in International Peace building.
- **Susanna Wolds**, Travel Writer – Evolve magazine. B.A. in International Spanish for professions
- **Panel Discussion 2:** Spiritual Intimacy
- **Dr. Linda Groff, Moderator & Presenter**, Professor of Political Science & Future Studies, and Coordinator, Behavioral Science Undergraduate Program at California State University, Dominguez Hills; and Director, Global Options and Evolutionary Futures Consulting, USA
- **Swami Shiva Atmatattwananda**, Vedanta, Ramakrishna Order of India.
- **Noor-Malika Chishti**, Co-Vice Chair, Southern California Committee for a Parliament of the World's Religions (SCCPWR), USA
- **Renee De Palma**, Professional film Director, Producer, Writer/Editor, multi-media developer, university lecturer and award winning documentary filmmaker.
- **Dr. Joseph Prabhu**, Professor of Philosophy and Religion at California State University, Los Angeles, USA
- **Ruth Broyde Sharone**, filmmaker and journalist, is also a community organizer, a motivational speaker, and teacher of interfaith peace building

12.30 – 14.00 LUNCH - Cafeteria

14.00 – 15.30

Samuelson Chapel

- **Panel Discussion:** Social Justice, Philanthropy and Community Organizer, Ventura County, California, USA
- **Rev. Melissa Maxwell-Doherty, Moderator**, Campus Minister, Campus Ministry, Member of Conference Executive Committee, California Lutheran University, USA
- **Doug Green**, Steering Committee, Social Justice Fund for Ventura County
- **Geoff Green**, Social Justice Fund for Ventura County
- **Kate McLean**, Steering Committee, Social Justice Fund for Ventura County
- **Dr. Marcos Vargas**, Steering Committee, Social Justice Fund for Ventura County

15.30 – 16.00 COFFEE BREAK - Cafeteria

16.00 – 17.30

➤ **CONCURRENT BREAKOUT SESSION:**

➤ **Globalization and Peace: Baha'i Perspective**

Humanities 109

- **Dr. Herbert. E. Gooch III, Moderator**, Professor of Political Science, California Lutheran University, California, USA
- **Dr. Michael Kuehlwein**, Chair of Department of Economics, Pomona College, “*Globalization from a Baha'i Perspective.*”
- **Dr. Keyvan Geula**, MFCC, Executive Director of Center for Global Integrated Education, Inc., “*The Bahá'í Peace Statement: A discussion of the Prerequisite for Global Peace and Justice.*”

➤ **Challenges of a Converging Globalized World**

Humanities 110

- **Dr. Hassan M. Nejad, Moderator & Presenter**, Dean, School of American and International Studies, Professor of Political Science and International Studies. Ramapo College Mahwah, New Jersey
- **Dr. Bahman Dadgostar**, Director Hope Consulting Institute, Licensed Clinical Psychologist and **Ann L. Hallock**, L.C.S.W, licensed clinical social worker in private practice, former professor of behavioral medicine at Michigan State University, East Lansing, MI, U.S.A, and Associate of Hope Consulting Institute. “*Future of the World and Tomorrow's Family.*”
- **Lisa Connell**, PhD Candidate, Victoria University, Melbourne, Australia. “*Human Trafficking: Responsibility for Demand and Moral Responsibility.*”
- **Dr. Alex Habib Riazati**, MACP and Doctorate graduate student is counseling psychology. Strategist and Scientist at Boeing Integrated Defense systems. “*The importance of an integrated and holistic education in creating an ever-advancing global civilization: The role of Religion and Science.*”

➤ **Challenges of Climate Change and the World Looming Energy Crisis**

Humanities 112

- **Dr. Gerald Grudzen, Moderator**, Philosophy faculty, San Jose City College, USA
- **Dr. James Mulherin**, Research Associate, University of California, Santa Cruz, Visiting Professor at UCSC, SJCC, Monmouth University, Golden Gate University
- **Dr. Philip. J. Connell**, Founder and Editor at Futuring Gardens, Los Angeles, USA

19.00 CULTURAL EVENING & DINNER

Lundring Events Center

Thursday, June 10th

9.00 – 11.00

Samuelson Chapel

- **Closing Remarks and Moving Forward to the 10th Anniversary Conference, Alexandria, Egypt, June 2011**
- ***Dr. Kamran Mofid***
- ***Dr. Jamshid Damooei***
- ***Heba El-Rafey***, Director, Dialogue Forum, Bibliotheca, Alexandria (The Co-convener, with Dr. Kamran Mofid, the 2011 Annual Conference): A DVD presentation
- ***Michael Conniff***, Director, Global Studies, College of Social science, San Jose State University, USA
- ***Dr. Gerald Grudzen***
- ***Dr. Yahya Kamalipour***

CONFERENCE ADJOURNED

CONFERENCE ABSTRACT AND BIOS:

(Note: not all panels and/or participants have submitted abstracts or bios. The following list includes all that are currently available. Following the Conference, we will offer a web site with all Conference papers, slide shows, etc. that are submitted for posting. Presenters will have until the end of June to make their materials available to the organizers.)

INDIVIDUAL BIOS:

- **Meena Ahmadzai**, Independent Marketing consultant, Chicago, USA

Meena Ahmadzai is an independent marketing communications consultant based in Chicago, Illinois. She has more than 10 years of experience with proven marketing communications skills in branding, messaging, product launches, employee communications and project management. Her recent clients and past work have taken her through a broad spectrum of industries, including financial services and insurance, engineering and architecture, advertising, project management, healthcare, energy services, nonprofits and consulting. Meena has a Master's in Communications from Purdue University Calumet, as well as a Bachelor's in Journalism from Loyola University Chicago.

- **Dr. Payal Arora**, Assistant Professor in International Communication and Media, Erasmus University, the Netherlands

Payal Arora, Assistant Professor in International Communication and Media at Erasmus University in the Netherlands. Her interests lie in social computing, informatics, new media, ethnography, and international development. Her work has been published in several peer reviewed scholarly journals including the British Journal of Educational Technology (BJET), Information Society Journal, Information Communication and Ethics in Society (ICES), International Journal of Cultural Studies (IJCS), Education Philosophy and Theory Journal (EPTJ), and the like. Her upcoming book by Ashgate Publishing, Dot Com Mantra: Social Computing in the Central Himalayas entails an exploration of social practice with computers and the Net in Almora, India, including the analysis of key ICT initiatives at the ground level. She has a Doctorate in Language, Literacy and Technology from Columbia University, Teachers College in New York, a Masters degree in International Policy from Harvard University, and a Teaching Certificate from the University of Cambridge. For more details, visit her website: www.payalarora.com

- **Swami Shiva Atmatattwananda**, Vedanta, Ramakrishna Order of India. (Swami Atmatattwananda prefers to keep his Bio simple, in the tradition of a swami.)

- **Sukrita Boonjindasup**, Member, Dharmakaya Temple Youth group

Sukrita Boonjindasup is an active member of the Dharmakaya Temple Youth group. She leads discussions on spirituality and positive change in the group as well as doing outreach to bring more youth in to meditation practices.

- **Laura Berry**, Executive Director, Interfaith Center on Corporate Responsibility, New York, USA

- **Dr. Peter G. Brown**, Professor, McGill School of Environment McGill University, Canada

Peter G. Brown is a professor in the School of Environment at McGill University. Before coming to McGill, he was Professor of Public Policy at the University of Maryland's graduate School of Public Policy. At the University of Maryland, he founded the Institute for Philosophy and Public Policy, the School of Public Policy itself, and the School's Environmental Policy Programs. He graduated from Haverford College, holds a Master's Degree in the Philosophy of Religion from Union Theological Seminary and Columbia University, and a Ph.D. from Columbia in Philosophy. He is the author of Restoring the Public Trust: A Fresh Vision for Progressive Government in America (Beacon Press, 1994), and Ethics, Economics and International Relations: Transparent Sovereignty in the Commonwealth of Life, Second Edition (Edinburgh University Press, 2008). It is published in North America as The Commonwealth of Life: Economics for a Flourishing Earth, Second Edition (Black Rose Books, 2008). He is a co-author of Right Relationship: Building A Whole Earth Economy (Berrett-Koehler, 2009) He is actively involved in conservation efforts in the James Bay and Southern regions of Quebec, and in Maryland. He operates tree farms in Maryland and Quebec and is a Certified Quebec Forest Producer, and in 1995 was Tree Farmer of the Year in Garrett County, Maryland. He is a member of the Religious Society of Friends.

- **Dr. Joanildo A Burity**, Director - Faith and Globalisation Programme, School of Government and International Affairs/Department of Theology and Religion, Durham University, UK

- **Colins Imoh**, Executive Director of Centre for Human Development and Social Transformation, Port Harcourt, Nigeria

Colins Imoh currently serves as the Executive Director of Centre for Human Development and Social Transformation in Port Harcourt, Nigeria. He received his M.Phil in Environmental Mgmt., and is currently working on an M.A. in Conflict Transformation. He has been active in many spiritually centered youth empowerment and peace-building programs and initiatives.

- **Lisa Connell**, PhD Candidate, Victoria University, Melbourne, Australia

With a background in health and international development, Ms Connell returned to academia seeking to build a firmer theoretical base from which to more effectively contribute to social policy making. After completing a Masters Degree in Public Advocacy in 2007, she is now engaged in Doctoral research on Human Trafficking.

- **Dr. Phil Connell**, Founder and Editor, Futuring Gardens, Los Angeles, USA

After leaving the active ministry, Phil Connell first sought a position as Consultant for Organizational Change. After positions in public service, the last being as a psychologist in a (NY) state mental hospital, he moved to California and a license as a Marriage and Family Therapist. His practice gradually led to consulting and teaching, ultimately in 30 countries, this was under the aegis of Azusa Pacific U., after 10 years in the CLU MBA program, He is currently completing a Glidebook on "Futuring Leaders".

- **Michael Conniff**, Director, Global Studies, College of Social science, San Jose State University, USA
- **Noor-Malika Chishti**, Co-Vice Chair, Southern California Committee for a Parliament of the World's Religions (SCCPWR), USA

- **Dr. K.T. Connor** Specialized in Organizational development, Axiologist and also the Vice-President for Applied Axiology for the Robert. S. Hartman Institute.

K.T. Connor, PhD is a specialist in Organization Development, having worked with business and non-profit agencies around the world for the past 30 years. She is also an Axiologist, a practitioner in the field of Value Science, applying the structure of this science to determining how people think and how to help leaders leverage the thinking and valuing of their people. She manages a virtual network of over 20 consultants worldwide whom she has trained to this end. Connor received her M.A. from Case Western University and her PhD from the University of Southern California. She has taught at USC, Cal State Fullerton, Pepperdine, and Cal Lutheran universities, and at D'Youville College in Buffalo, NY. Her client list includes IBM, GTE, Merrill Lynch, AT&T, Rich Products Corporation, the Centers for Disease Control, Hospital Corporation of America, and many, many more. She has addressed groups in Shanghai, Singapore, South Africa, Ireland, the U.K., and the Philippines, as well as across the US. She is Vice President for Applied Axiology for the Robert S. Hartman Institute, a Director of the Product Development and Management Association, a former President of the Creative Education Foundation, and former national Vice President of the American Society for Training and Development. A former Catholic nun, she is currently a Lay Associate of her order, the Grey Nuns of the Sacred Heart.

- **Dr. Peggy Cunningham**, Acting Dean, Faculty of Management, School of Business Administration, Dalhousie University, Canada

Peggy Cunningham is the Acting Dean of the Faculty of Management and RA Jodrey Chair at Dalhousie University. She joined Dalhousie University in January 2009. Before joining Dalhousie, she was a professor at Queen's School of Business for 19 years. Professor Cunningham holds a PhD from Texas A&M University. Her teaching and research focus on ethics, corporate social responsibility and partnerships within the field of marketing. While these may seem like totally divergent areas of study, they are linked by their focus on the concepts of trust, respect, integrity, and commitment which are the core elements to both ethical, responsible behavior and successful partnership behavior. Professor Cunningham's research is published in a number of journals including the Journal of the Academy of Marketing Science, the Journal of Public Policy and Marketing, the California Management Review, the Journal of Business Ethics, and the Journal of International Marketing.

Professor Cunningham is also an acclaimed teacher. Her awards include the PriceWaterhouseCoopers Leaders in Management Education award, the Academy of Marketing Science's Outstanding Teacher and the Frank Knox Award for Teaching Excellence. She has written over 40 cases, and she is the co-author of three marketing textbooks that have been widely praised for their focus on ethical marketing practices. Dr. Cunningham also possesses considerable international experience having worked in the U.K., Germany, China, and the U.S.

- **Dr. Bahman Dadgostar**, Director Hope Consulting Institute, Licensed Clinical Psychologist

Bahman Dadgostar, Ph.D. is a licensed clinical psychologist specializing in stress, pain management and behavioral medicine, former professor of psychology and medicine at Esfahan University, Iran, visiting professor of psychology at the University of Michigan, Ann Arbor, MI, USA and now the director of Hope Consulting Institute. Ann Hallock, L.C.S.W. is a licensed clinical social worker in private practice, former professor of behavioral medicine at Michigan State University, East Lansing, MI, U.S.A and an associate of Hope Consulting Institute.

- **Dr. Jamshid Damooei** – Professor of Economics, Co-chair for the Globalization for Common Good

Economic research (with special emphasis on international economics, industrial organization and development economics) is Dr. Damooei's subject of choice.

As the former Director General of the Ministry of Economic Affairs and Finance in Iran and later as a senior economist of the United Nations Development Programme(UNDP), he conducted a number of studies on the economies of developing countries such as Iran, Somalia and countries in the Horn of Africa. Dr. Damooei has traveled widely and is an international consultant for the UNDP.

- **Dr. Martine Durier-Copp**, Public Administration Coordinator of the Training in Economic Management Project in Cuba, a project in its second phase funded by the Canadian International Development Agency, Canada

Martine Durier-Copp has many years of senior management experience in the public, non-governmental and private sectors. She has held senior executive positions with the Canadian Red Cross, the American Red Cross and the International Red Cross Societies in the management (planning, program development, implementation and evaluation) of international health and humanitarian relief projects. She designed and managed projects in South America, the Middle East, Central and Eastern Europe, Central Asia and the South Pacific regions. From 1988-90, she served as Executive Director of the Nova Scotia Royal Commission on Health Care. She is the co-founder of the North South Group, Inc., a federally-incorporated company that provides health policy and management advice to various provinces and to large international consulting projects for the World Health Organization, the World Bank, and CIDA among others. North South Group has managed projects in Bolivia, Lithuania, Latvia, Estonia, Romania, Armenia, and currently manages the Health Policy Reform Russia Project, a \$3.8 million project in the Russian Federation. Dr. Durier-Copp is the Public Administration Coordinator the Training in Economic Management Project in Cuba, a bilateral project in its second phase funded by the Canadian International Development Agency.

- **Roy Earnest**, California Program Officer of US Corporation for National and Community Service, USA

- **Dr. R. Guy Erwin**, Professor of Religion/Belgium Chair, Chair of Department of Languages, Member of Conference Executive Committee, California Lutheran University, USA

Dr. Guy Erwin, who joined the CLU faculty in the summer of 2000, is the first full-time holder of CLU's first endowed chair, the Gerhard and Olga J. Belgium Chair of Lutheran Confessional Theology. He also serves as Director of the Segerhammar Center for Faith and Culture. In the 2004-05 and 2005-06 academic years he served as CLU faculty chair. As holder of the Belgium Chair, he serves as a member of the CLU Office of University Ministries, coordinating the work of the Chair, the Segerhammar Center, Campus Ministry, and Church Relations. At present he also serves on the University's Educational Policies and Planning Committee and as first chair of CLU's new Department of Languages and Cultures.

- **Honorable Dennis Gillette** – Mayor of Thousand Oaks, California

- **Dr. Herbert. E. Gooch III**, Professor of Political Science, California Lutheran University, California, USA

Dr. Gooch is the Director of the Masters in Public Policy and Administration Program at California Lutheran University. He is a Professor of Political Science and also serves as the Assistant Provost for Graduate Studies at CLU. A graduate of U.C. Berkeley in History, he holds an M.B.A in Management and both Master's and doctoral degrees in Political Science from U.C.L.A. He has written extensively and is a frequent commentator on political affairs locally and statewide. He has been at CLU since 1987 and lives in Newbury Park with his wife and son who attends CLU. His interests include politics, film and travel.

- **Doug Green**, Steering Committee, Social Justice Fund for Ventura County

Doug Green teaches nonprofit management at Pepperdine University and California Lutheran University and consults for nonprofit organizations in Southern California. Doug led the nonprofit agency AIDS Care in the 1990s. He has created nonprofit consulting programs for the Nonprofit Support Center of Santa Barbara County and the Ventura County Community Foundation. A doctoral candidate in Pepperdine University's Organizational Leadership program, Doug resides in Santa Paula.

- **Geoff Green**, Social Justice Fund for Ventura County

Geoff Green is the Executive Director of the Fund for Santa Barbara where he has served in various capacities since 1997. The Fund is an activist-led community foundation that supports organizations working for social, economic, environmental & political change in Santa Barbara County. A native of the San Francisco Bay area, Geoff came to Santa Barbara in 1990 where he began work in community organizing. Geoff's professional work included positions with the UCSB Office of Residential Life, Office of the Vice Chancellor of Student Affairs, and the Associated Students where he served as President in 1993-94. After serving as a ranger-naturalist in Yosemite National Park for several years, Geoff returned to Santa Barbara in 1997. Geoff's other community work includes more than ten years of public affairs radio programming on KCSB, local elected office, and as a campaign field organizer. Geoff served on the Leadership Council that drafted Santa Barbara County's 10-Year Plan to End Chronic Homelessness in 2006-2007 and in September 2008 he was appointed as a Commissioner of the Housing Authority of the City of Santa Barbara. Geoff also runs an independent consulting business and advises nonprofit organizations, public agencies, labor organizations and foundations in the areas of organizational development, coalition-building, board development, strategic planning, lobbying and advocacy, effective use of media, fundraising, public speaking, executive searches, conference planning (local, regional and national), and meeting facilitation.

- **Dr. Linda Groff**, Professor of Political Science & Future Studies, and Coordinator, Behavioral Science Undergraduate Program at California State University, Dominguez Hills; and Director, Global Options and Evolutionary Futures Consulting, USA
- **Marita Grudzen**, Deputy Director, Stanford Geriatric Education Center, Stanford University Medical School, USA
- **Dr. Gerald Grudzen**, Professor, Philosophy faculty, San Jose City College, USA
- **Dr. Keyvan Geula**, MFCC, Executive Director of Center for Global Integrated Education, Inc.,
- **Dr. Randa Ali Hamdy**, Assistant Professor of Management and Strategy, Kairo, Egypt
- **Dr. Richard Janda**, Associate Professor, Faculty of Law McGill University, Canada
- **Dr. Yahya R. Kamalipour**, Professor and Head, Department of Communication and Creative Arts, Director, Center for Global Studies, Purdue University Calumet, USA

Yahya R. Kamalipour is professor of mass and international communication, head of the Department of Communication and Creative Arts, and Director of the Center for Global Studies, Purdue University Calumet, Indiana, USA. His areas of interest and research include globalization, media impact, international communication, advertising, cultural diversity, stereotyping, Middle East media, and new communication technologies. He has delivered invited speeches in every continent, interviewed by numerous global media, and published 14 books, including Global Communication and a forthcoming volume on the controversial 2009 Iranian elections. In addition to serving on the advisory and editorial boards of a number of prominent communication journals and professional organizations, Kamalipour is the founder and managing editor of Global Media Journal, co-founder and co-editor of Journal of Globalization for the Common Good, and founder of the Global Communication Association. He earned his Ph.D. in Communication at the University of Missouri-Columbia; MA in Mass Media from the University of Wisconsin-Superior, and BA in Mass Communication from the Minnesota State University. With 30 years of teaching and administrative experience, he has been at Purdue University Calumet since 1986. For additional information, visit www.kamalipour.com.

- **Dr. Douglas Kellner**, George Kneller Chair in the Philosophy of Education, University of California, Los Angeles (UCLA), USA

Douglas Kellner, George Kneller Chair in the Philosophy of Education at University of California, Las Angeles, and author of many books on social theory, politics, history, and culture, including Camera Politica: The Politics and Ideology of Contemporary Hollywood Film, coauthored with Michael Ryan and an Emile de Antonio Reader co-edited with Dan Streible. Other works include Critical Theory, Marxism, and Modernity; Jean Baudrillard: From Marxism to Postmodernism and Beyond; works in cultural studies such as Media Culture and Media Spectacle; a trilogy of books on postmodern theory with Steve Best; and a trilogy of books on the media and the Bush administration, encompassing Grand Theft 2000, From 9/11 to Terror War, and Media Spectacle and the Crisis of Democracy. Author of Herbert Marcuse and the Crisis of Marxism, Kellner is editing collected papers of Herbert Marcuse, four volumes of which have appeared with Routledge. Kellner's Guys and Guns Amok: Domestic Terrorism and School Shootings from the Oklahoma City Bombings to the Virginia Tech Massacre won the 2008 AESA award as the best book on education. Forthcoming in 2010 with Blackwell is Kellner's Cinema Wars: Hollywood Film and Politics in the Bush/Cheney Era Additional information: <http://www.gseis.ucla.edu/faculty/kellner/kellner.html>.

- **Dr. Chris Kimball**, President, California Lutheran University, USA.

The former Provost and Dean of the Faculty at Augsburg College in Minneapolis, Minn., Kimball joined the CLU administration as Provost and Vice President for Academic Affairs in 2006. With a distinguished career as a teacher, scholar and academic leader, he is a widely published author and speaker on higher education. His scholarly work is in the field of American history, with a specialization in social history and the history of sport. Along with serving as Provost, he is also a member of the History Department.

An alumnus of McGill University, Kimball received his Ph.D. from the University of Chicago.

- **Dr. Jena Khadem Khodadad**, Emeritus Faculty, Rush Medical College, Rush University, Chicago

Jena Khadem Khodadad holds a doctorate in Biological Sciences from Northwestern University (Evanston Campus). She was awarded two years of Fellowship by the Northwestern University and completed two years of Postdoctoral Fellowship at the Department of Pathology, Rush Medical College. Her academic career at Rush Medical College and Rush Graduate College has included administration and teaching of medical and graduate students in the disciplines of cell biology and neuroscience, Course Directorship as well as research in the area of the molecular organization of biological membranes. Her non-academic affiliations include Chairmanship of the Bahá'í National Teaching Committee (1996-2001), membership of the Regional Bahá'í Council of the Central States (1997-Current) and its Chairmanship (2002-2007). Dr. Khodadad is the current President of the Winnetka Interfaith Council. She has given presentations at national and international meetings on her field of research as well as on several other topics of her interest, including: "Harmony of Science and Religion", "Philosophy of Science", "Philosophy of History", "The Course of Human History and Unified History of Humankind" "Toward a Global Civilization," and "Globalization: an Interfaith Perspective".

- **Dr. Hans Köchler**, Professor, University of Innsbruck, and President, International Progress Organization (IPO), Vienna, Austria

Hans Köchler holds the chair of Political Philosophy and Philosophical Anthropology at the University of Innsbruck (Austria) and is Visiting Professor at the Polytechnic University of the Philippines (Manila). He is founder and President of the International Progress Organization (I.P.O.), an international NGO in consultative status with the United Nations, and Co-President of the International Academy for Philosophy. Köchler is author or editor of more than 400 articles and books in over a dozen languages, including Cultural Self-comprehension of Nations; The New International Economic Order: Philosophical and Socio-cultural Implications; Democracy and the International Rule of Law; Global Justice or Global Revenge?; Civilizations: Conflict or Dialogue?; Globality versus Democracy? The Changing Nature of International Relations in the Era of Globalization; Philosophie – Recht – Politik (Philosophy - Law - Politics); World Order: Vision and Reality. He is also a member of the Editorial Board of the international academic journal Hekmat va Falsafeh (Wisdom and Philosophy) (Tehran) and of the Indian Journal of Politics (New Delhi). Köchler has been the organizer of numerous conferences and expert meetings in the field of international relations, in particular on United Nations reform, intercultural co-operation and the dialogue among civilizations, and is member of the International Co-ordinating Committee of the World Public Forum "Dialogue of Civilizations" (Moscow-Vienna). In March 1974, he delivered a lecture at Jordan's Royal Scientific Society in Amman, outlining his theory of inter-cultural dialogue; in the same year, he organized the first international conference in Innsbruck (Austria) on "The Cultural Self-comprehension of Nations." Köchler is the recipient of numerous honours and awards such as the doctor degree sub auspiciis praesidentis rei publicae ("under the auspices of the President of the Republic" / Austria); a doctor degree honoris causa from Mindanao State University (Philippines); an honorary professorship of Pamukkale University (Turkey); the badge of honour of the Austrian College Society; the award "Apostle of International Understanding" (India); the Honorary Medal of the International Peace Bureau (Geneva); and the Grand Medal of David the Invincible (Armenian Academy of Philosophy).

- **Chris Kosovich**, founder and chief web communication strategist, Kosovich Media Group LLC, USA

Chris Kosovich is the founder and chief web communication strategist at the private media consulting company called Kosovich Media Group LLC. His media group provides strategic consultation, development, and deployment of technological media solutions often involving web content management systems, learning management systems, and other web-based communication applications. Chris is a certified “Enterprise Web 2.0 Practitioner” by the Association for Information and Image Management, and is a professional member of the Information Architecture Institute. Before launching his own company, Chris worked at Purdue University Calumet as a Web/Communication Specialist. Chris has more than thirteen years of media experience that range from running the campus newspaper as Editor-in-Chief while an undergraduate in college to professional video production with Comcast Cable and also private consulting opportunities providing custom web development solutions for businesses in a variety of industries. He holds a Master of Arts degree in Communication at Purdue University Calumet’s Department of Communication and Creative Arts. For more details visit: <http://www.kosovich.com>.

- **Dr. Michael Kuehlwein**, Chair of Department of Economics, Pomona College, Claremont, USA

Michael Kuehlwein is the George E. and Nancy O. Moss Professor of Economics at Pomona College in Claremont, California. He is also currently Chair of the Economics Department. He received his Ph.D from MIT and has served as a visiting professor at Stanford University, UC Irvine, and Claremont Graduate University. His major fields are macroeconomics and growth.

- **Richard Lehun**, PhD Candidate, Faculty of Law McGill University, Canada

- **Dr. Charles Maxey**, Professor and Dean of School of Business, Co-Director of the Center for Leadership and Values, California Lutheran University, USA

Charles Maxey is Professor of Business Administration and Dean of the School of Business at California Lutheran University in Thousand Oaks, CA. He earned his Ph. D. in Labor and Industrial Relations from the University of Illinois in 1982.

Prior to joining the faculty at CLU in 1991, he held academic appointments at Northwestern University, Loyola University of Chicago, and the University of Southern California, where he served as Senior Associate Dean of the Graduate School of Business Administration. He also served as Visiting Professor of Human Resource Management at the Sasin Graduate School of Business in Bangkok Thailand.

Dr. Maxey has numerous publications in both academic and practitioner journals. His recent research activities involve economic and workforce development issues in the Ventura County region of southern California and assessments of the quality of life in that region.

- **Rev. Melissa Maxwell-Doherty**, Campus Minister, Campus Ministry, Member of Conference Executive Committee, California Lutheran University, USA

Reverend Maxwell-Doherty is a Graduate of California Lutheran College (B. S. Psychology) and Pacific Lutheran Theological Seminary (Master of Divinity). Served as Pastor at Calvary Lutheran Church, Grand Forks, ND; Prince of Peace Lutheran Church, Phoenix, AZ; Salem Lutheran Church, Glendale, CA.



Oxford 2002



St. Petersburg 2003



Dubai 2004



Kericho, Kenya 2005



Honolulu 2006



Istanbul 2007



Melbourne 2008



Chicago 2009

- **Father William McIntire**, former Secretary-General, Maryknoll Fathers, chaplain to Mother of Theresa's Sisters in India and Bangladesh for the past two decades, USA/Bangladesh
- **Kate McLean**, Steering Committee, Social Justice Fund for Ventura county

Kate McLean, MBA provides consulting services to nonprofit organizations and foundations in areas including executive coaching, feasibility studies, strategic planning, community assessment, Board development and program design. Kate helped create Ventura County's most comprehensive child family social services agency where she served as Executive Director for 18 years. For 13 years, Kate was the President of the Ventura County Community Foundation where she developed innovative programs such as the Women's Legacy Fund; a fund focused on Latino philanthropy and the Civic Alliance. Kate has been a member of a number of founding boards of directors including: California Child, Youth, Family Coalition; the Ventura County Planned Giving Council; KCLU-Ventura County's National Public Radio Station; Ventura County AIDS Partnership and the Ventura County Leadership Academy.

Kate is a past Regent of California Lutheran University; and currently on the Board of Directors of the Dr. Susan Love Research Foundation, the Social Justice Fund and the Martin V. and Martha K. Smith Foundation.

- **Dr. Kamran Mofid – Founder, Globalisation for Common Good; Conference Co-chair**

Kamran Mofid is the Founder of the Globalisation for the Common Good Initiative (Oxford, 2002) and Co-founder/ Editor, Journal of Globalisation for the Common Good, and member of the International Coordinating Committee (ICC) of the World Public Forum, Dialogue of Civilisations. In 1986 he was awarded his doctorate in economics from the University of Birmingham, UK. In 2001 he received a Certificate in Education in Pastoral Studies at Plater College, Oxford. From 1980 to 2000 he was Economic Tutor, Lecturer and Senior Lecturer at Universities of Windsor (Canada), Birmingham, Bristol, Wolverhampton, and Coventry (UK). Mofid's work is highly interdisciplinary, drawing on Economics, Politics, International Relations, Theology, Culture, Ecology, Ethics and Spirituality. Mofid's writings have appeared in leading scholarly journals, popular magazines and newspapers. His books include Development Planning in Iran: From Monarchy to Islamic Republic, The Economic Consequences of the Gulf war, Globalisation for the Common Good, Business Ethics, Corporate Social Responsibility and Globalisation for the Common Good, Promoting the Common Good (with Rev. Marcus Braybrooke, 2005), and A non-Violent Path to Conflict Resolution and Peace Building (Co-authored).

www.globalisationforthecommongood.info

- **Enrique Molina**, Chief Executive Officer, Ciudades Luz (For a Life with Dignity), Guatemala
- **Dr. Nina Meyerhof**, Founder and Executive Director of Children of the Earth (COE), USA
- **Dr. James Mulherin**, Research Associate, University of California, Santa Cruz, visiting professor at UCSC, SJCC, Monmouth University, Business classes for Golden Gate University, USA

Dr. James Mulherin is a Research Associate at the University of California, Santa Cruz. He taught Social Sciences for UCSC, SJCC, Monmouth University, Business classes for Golden Gate University, and software data analysis classes for engineers and scientists as a contractor for SAS Institute, a large software firm. He also has worked as a data analysis consultant for UCSC and for private clients. He is active in the American Sociological Association, the International Sociological Association, the Pacific Sociological Association, and the Society for the Scientific Study of Social Problems among others. His relative focus gradually changed, starting in 2001, from primarily Work and Organizations, Quality Management, and Labor studies, to a primary focus on the Climate and Energy Crises. He is currently working to encourage a more informed and cohesive group of citizens, academics, nonprofit organizations, government actors and for profit businesses in addressing the challenges we face around energy issues and the issues of global warming in an integrated way that increases equity and the common good.

- **Dr. Hassan M. Nejad, Moderator & Presenter**, Dean, School of American and International Studies, Professor of Political Science and International Studies. Ramapo College Mahwah, New Jersey

- **Dr. Leanne Neilson** – Provost and V.P Academic Affairs, California Lutheran University, USA

Leanne Neilson was named Provost and Vice President for Academic Affairs in March 2009 after serving as Interim Provost for nearly a year. Prior to this, she had been Associate Provost for Graduate and Adult Programs and Accreditation since 2004. As a member of the Psychology Department, Dr. Neilson taught courses in human cognition, assessment and organization development. She has conducted research and published articles related to the cognitive functioning of adults diagnosed with schizophrenia.

- **R. Gustav Niebuhr**, Associate Professor in Religion and the Media, Syracuse University; former religion writer for *The New York Times*, *The Washington Post* and *The Wall Street Journal*; author of *Beyond Tolerance: How People Across America are Building Bridges Between Faiths* (2008)

- **Renee De Palma**, Professional film Director, Producer, Writer, Editor, multi-media developer, university lecturer and award winning documentary filmmaker.

- **Dr. Joseph Prabhu**, Professor of Philosophy and Religion at California State University, Los Angeles, USA

- **Heba El-Rafey**, Director, Dialogue Forum, Bibliotheca Alexandria, Egypt

- **Kelly G. Ramer**; WSYC Youth Action Coordinator. Pursuing Masters of Public Policy, with a concentration in International Peace building.

- **Dr. Alex Habib Riazati**, MACP and Doctorate graduate student is Counseling psychology. Strategist and Scientist at Boeing Integrated Defense systems.

*Alex Habib Riazati is a MACP and doctorate graduate student in the field of counseling psychology. Mr. Riazati has been working as a strategist and scientist for Boeing Integrated Defense System in Los Angeles for the past 23 years. He has been conducting group seminars on Spiritual Health; Motivational Procovery based on individual and social psychology at HarborView Mental Health Services in San Pedro, California. Mr. Riazati is also conducting youth seminars on various social, religious and psychological issues throughout Southern California. Mr. Riazati is currently working on a book titled: *Fundamentalism, Fanaticism and Terrorism: its roots and remedies- A comprehensive perspectives.**

- **Dr. Philip Rosson**, Professor Emeritus, School of Business Administration, Dalhousie University, Canada

Philip Rosson is Professor Emeritus at the School of Business Administration at Dalhousie University, specializing in marketing and international business. He held the Killam Chair of Technology, Innovation and Marketing from 2002 to 2006. Between 1999 and 2002, he served as co-editor of the Canadian Journal of Administrative Sciences. From 1994 to 1999, Dr. Rosson was Dean of the Faculty of Management at Dalhousie University. He has published widely, with a special emphasis on the expansion strategies of small and medium-sized companies, particularly in foreign markets. Dr. Rosson was educated in England where he earned MA (Lancaster) and PhD (Bath) degrees.

- **Ruth Broyde Sharone**, filmmaker and journalist, is also a community organizer, a motivational speaker, and teacher of interfaith peace building

- **Dr. Christoph Stückelberger**, Professor of Ethics, Founder and Director of Globethics.net, Geneva, Switzerland

Dr. Christoph Stückelberger is Founder and Executive Director of the global network on ethics Globethics.net, based in Geneva/Switzerland. He is part-time Professor of Ethics at the University of Basel. He got his PhD with a doctoral thesis on Peace Ethics and his habilitation on Environmental Ethics. His main fields of research are economic ethics, finance ethics, political ethics, development ethics and environmental ethics. He is regularly visiting professor in developing countries (Africa and Asia). He was founder and president of Transparency International Switzerland, member of the Commission for International Cooperation of the Swiss Government, member of the Swiss Ethics Committee on Non-human Biotechnology of the Swiss Government, director of the Development Organisation "Bread for all". He published many books and articles, in seven languages, among others on Responsible Leadership, Global Trade Ethics, peace ethics, consumer ethics, work ethics, corruption, interreligious ethics.

- **Dr. Nathan Tierney**, Professor of Philosophy, Member of Conference Executive Committee, California Lutheran University, USA

Dr. Tierney's main area of interest is ethics. Among other courses, he teaches ethical theory and social ethics in the undergraduate program and business ethics in the MBA program. He is the author of several papers on ethics and the book Imagination and Ethical Ideals. He is currently writing a book titled War and Global Justice. He serves on the board of directors of the Global Ethics and Religion Forum and is a partner in the ethics consulting service, Philosophy in the Real World.

- **Dr. Steve Szeghi**, Professor of Economics, Wilmington College, Ohio

Steve Szeghi is a Co-Author of Right Relationship and is Professor of Economics at Wilmington College, in Wilmington, Ohio, where he has been on the faculty since 1987. He received his Ph.D. from the University of Cincinnati, with a dissertation "The Effects of Legal Barriers to Entry Upon Yardsticks of Efficiency, Equity, and Appropriate Technology in Developing Countries." He served as Department Head and as Area Coordinator respectively for the Department and the Area of Accounting, Business Administration, and Economics, from 1998 until 2005. Professor Szeghi has research interests which have long focused upon Social Justice, Fair Distribution, Environmental Justice, and Ecology, in relation to both the Economy and Economic Theory. In recent years he has cultivated a keen interest in the socio-political economies of indigenous peoples as an alternative to the prevailing or dominant system. While concentrating upon the cultural values and economic systems of the indigenous peoples of the American Southwest, Szeghi has invoked the economic values of indigenous peoples more generally to question many of the usually invoked assumptions of standard economic theory. He has developed a student study trip class called "Wilderness, Resources, and Indigenous Peoples of the Southwest," just recently completing the course for the second consecutive year. He is presently building and developing relationships with several American Indian Tribal governments and organizations to support the types of social change favored by indigenous communities, change which respects tradition, allowing for cultural survival and endurance, in the midst of a larger American Economic System all too determined to crush alternatives. He is an activist for social and economic change, from working with Cesar Chavez and the United Farm Workers in his teens and twenties, to today in supporting and consulting for labor unions, environmental organizations, and indigenous cultural survival groups.

- **Dr. Jonathan Taplin**, Professor at the Annenberg School for Communication, University of Southern California, USA

Jonathan Taplin, Professor at the Annenberg School for Communication at the University of Southern California. His areas of specialization are in international communication management and the field of digital media economics. He blogs about the convergence of digital media and politics at www.jontaplin.com. Taplin began his entertainment career in 1969 as Tour Manager for Bob Dylan and The Band. In 1973, he produced Martin Scorsese's first feature film, Mean Streets, which was selected for the Cannes Film Festival. Between 1974 and 1996, Taplin produced 26 hours of television documentaries and 12 feature films. Taplin graduated from Princeton University. He is a member of the Academy Of Motion Picture Arts and Sciences and sits on the International Advisory Board of the Singapore Media Authority and the Board of Directors of Public Knowledge. He was appointed by Governor Arnold Schwarzenegger to the California Broadband Task Force in January of 2007.

- **Dr. Peter Timmerman**, Associate Professor, Faculty of Environmental Studies, York University
- **Dr. Marcos Vargas**, Steering Committee, Social Justice Fund for Ventura County

Dr. Vargas is the founding Executive Director of the Central Coast Alliance United for a Sustainable Economy (CAUSE), a community planning and policy research center serving Ventura and Santa Barbara Counties. Founded in 2001, CAUSE has led numerous successful advocacy and community organizing campaigns addressing regional social, economic and environmental justice issues (www.coastalliance.com). Vargas' experience in the non-profit sector includes Executive Director of El Concilio del Condado de Ventura (1986-1995) and the Director of Planning for the United Way of Ventura County (1984-1986). He currently serves on numerous boards, including the McCune Foundation, the Ventura County Workforce Investment Board, US Partnership for Working Families and the Common Counsel Foundation.

- **Susanna Wolds**, Travel Writer – Evolve magazine. B.A. in International Spanish for professions

Susanna Wolds received her B.A. in International Spanish for the Professions. This program shifted her mentality about business, as she came to realize that local and global commerce can have a profoundly positive impact on people when it takes into account a bottom line beyond simply profit. This understanding has brought her to sustainable tourism and conscious travel, which she explores as a travel writer for Evolve magazine.

- **Fred E Woods**, Richard L. Evans Chair of Religious Understanding, Brigham Young University, Utah, USA
- **Dr. Pipat Yodprudtikan**, Director, Thaipat Institute, Committee of Mobilizing Sufficiency Economy, Thai Chamber of Commerce

PANEL ABSTRACTS

JUNE 7

11.30 – 13.00

The Challenge to Conventional Economics and the Emergence of the Need for Creation of a Virtuous Economy: An Overview

The current global economic crisis is deeply complex and perplexing. Many world politicians, business people, academics, activists, and civil society representatives, including many senior religious and spiritual leaders, have called for a new kind of “ethical capitalism”, a moral, spiritual and virtuous economy. People everywhere are calling for an international framework of standards for an equitable and sustainable global economy to replace the current economic system of unbridled growth and increasing ecological degradation. While some look for quick short-term solutions that would perpetuate the current economic model, others see the need for more fundamental changes of the model itself. Our challenge is great. In a time of continuing crisis and polarizing viewpoints, can the world agree on an ethical and sustainable approach to the global economy?

We propose a comprehensive examination of the major attempts to integrate economics with ethics and spirituality, along with an exploration of the theoretical underpinnings of these activities. In considering the need for bold economic initiatives, we must keep in mind the deeper questions that rarely find their way into political debate or public discourse. The questions that are deeply spiritual and faith inspired: What is the source of true happiness and well-being? What is the good life? What is the purpose of economic life? What does it mean to be human on a living spaceship with finite resources?

JUNE 7

14.30 – 16.00

Ethical Foundations of an Ecological Political Economy

Ecological economics insists that we look upon the economy as embedded in the Earth’s biophysical systems. I take the next logical step of examining what this “new” economics would be if it were grounded in an ethics informed by the same scientific perspectives that is the cornerstone of ecological economics. Ironically, the ethical assumptions underlying ecological economics has tended to remain anthropocentric in seeking to assess the value of ecosystems in relation to human needs and uses (e.g., as revealed in the term “ecosystem services”). Any serious attempt to formulate a new economics along the lines of ecological economics cannot, without radical and impermissible schizophrenia, rest on an ethic that assumes only persons have moral standing.

We are thrust into a different narrative than the one to which we are accustomed. We come to see ourselves as part of an evolving universe which is continuing a creative unfolding giving rise to emergent properties such as life and mind. Our whole ontological frame of reference is changed and we must re-examine that nature of the person as understood in this scientific narrative. And we are led to having to rethink governance and civil society. In short, once the challenge of ecological economics is faced squarely our whole world is put into play. Can we emerge in a flourishing manner, or even alive?

8 JUNE

9.30 – 11.00

Ethical Investments for a Sufficiency Economy

Panel of Globethics.net

Sufficiency economy serves people for their basic needs, as Gandhi said: there is enough for everybody's need, but not for everybody's greed. It is based on the key virtues of moderation and modesty. What kind of ethical investments contribute to a sufficiency economy in global competitive markets? How does the banking sector be re-oriented to serve this goal? What are anthropological premises of the sufficiency economy in world religions? How does it support the right to food?

8 JUNE

14.00 – 15.30

Mass Media, Financial crises and social responsibility: the quest for ethical and balanced reporting

Social responsibility should be the cornerstone of every institution dealing with public affairs, interests, knowledge, living standards, people's rights, and financial matters. In view of the recent global financial crisis and unethical conducts of financial institutions in cover-ups and questionable schemes, along with the failure of mass media to scrutinize and uncover the economic institutions wrong doings, this interactive panel will discuss and explore the social responsibilities of media, economic, and political institutions. The panelists will also recommend a set of standards and approaches to prevent similar situations from occurring in the future.

9 JUNE

11.00 – 12.30

Engaging youth spirituality for positive social change

ABSTRACT

Children of the Earth (COE) is a UN affiliated educational non-profit that works towards expanding global consciousness and cooperation through promoting intercultural understanding and social responsibility. COE offers leadership programs focused on peace building skills for children and youth both here in the US and abroad, as well as promoting an international network through its chapters in Ghana, Nigeria, Pakistan, Philippines and Uganda.

World Spirit Youth Council (WSYC) is a project of COE. It aims to ignite the inner evolution of youth to bring about a greater social revolution through gatherings, networking and peer teaching. WSYC gatherings of international heart-centered youth have been held in Nepal, Thailand, Japan, Canada and Switzerland. At these gatherings youth train one another and explore conflict resolution, *Sociocratic* decision making, and spiritual practices from myriad traditions. Hubs, which are points of connection and action for WSYC, have been established in Canada, Philippines, Switzerland, Nepal, Pakistan and Nigeria. This emerging model of youth action rooted in the spiritual understanding of universal unity steps beyond

interfaith cooperation in to intra-faith connectivity. By connecting deeply to our core selves and one another youth are empowered to imagine and implement innovative approaches to our calling in this world, whatever that may be.

Presentation Outline

- Youth led Meditation (5 Min)
- Introduction of the Mission and Vision of COE and the WSYC project (5 min.)
- Stories of hubs and activities, illustrated by a Power-point (10 min)
- Open discussion of the importance of spiritually and ethically rooted activism in creating a more virtuous economy and world (10 min)

Spiritual Intimacy

Abstract:

After you have explored religious differences and similarities, after you have compared your holy books, after you have organized successful interfaith events for the larger community, including artistic and social action programs, where do you go next? We discovered that the next level for our group was to explore “spiritual intimacy” with one another by organizing two-day weekend retreats that would allow us to create authentic and deep spiritual fellowship. In addition to our usual custom of praying together, dialoguing, and sharing food, we decided we would also play games, create art, sing songs, take a walk, sit in silence, learn a sacred dance, and allot designated time to hear one another fully, with a profound ear. The result of fully listening to one another’s spiritual autobiography, plus our recreational activities, brought us to a higher level of intimacy than we had imagined. We experienced the deep benefits of this process for ourselves and we would like to share it with others, because we believe it could also contribute toward the healing of our planet.

Panelists (representing different spiritual-religious traditions) will each respond to one or two questions on their spiritual journey, showing how spiritual intimacy was created by sharing on deeper levels. Audience members will have a similar opportunity, after this panel, to share on a deeper level with each other in small groups, via participating in a breakout session, where similar questions on their spiritual journey will be given to them to share.

JUNE 9TH

14:00 – 15:30

The Democratization of Philanthropy:

Positive Alternatives to Traditional Ways

Abstract

In parallel to the emergence of social enterprise entities and the ever-increasing awareness of social justice issues, there are trends promoting fundamental social change appearing in the world of philanthropy. These trends will be addressed on both the macro level of progressive philanthropy and the micro level of specific, localized examples. Examples include the history and effectiveness of “Giving Circles,” shared leadership models, and nontraditional partnerships. These partnerships are occurring between socially active foundations, family foundations, the Ventura County Community Foundation and a collaborative Social Justice Fund Giving Circle model, and local “social profit” organizations. Specific processes for determining the Giving Circle funding priorities and developing and sustaining community partnerships will be explored. This includes the conscious involvement of group wisdom and community feedback in fund development and funding priorities that promote social “change, not charity.”

Panelists represent a variety of foundations, the Social Justice Fund Giving Circle of Ventura County, and “social profit” (nonprofit) organizations. They bring a wealth of experience in developing new programs, administering philanthropic foundations and social activist organizations, developing and sustaining nontraditional partnerships, and developing collaborative processes that address community needs for fundamental social change. Attendees will have the opportunity to engage in dialogue with panelists regarding the perils and promises of progressive philanthropy.

INDIVIDUAL ABSTRACTS:

- **Dr. Richard Janda**, Associate Professor, Faculty of Law McGill University, Canada

APPROACHING CLIMATE JUSTICE

This paper explores the claim, in part also formulated by Slavoj Žižek and Jean-Pierre Dupuy, that only if we accept that ecological catastrophe is already the inevitable outcome of our current way of life will we be able to act in such a way as to take responsibility for that outcome. Such a claim, if true, means that climate justice can only be approached by taking on fiduciary responsibility for the breach of trust we have collectively committed and continue to invest in. It entails looking, retrospectively, at the conceptual and legal foundations of the economy that have made ecological catastrophe possible so as to re-cast those foundations to the extent we now can.

Taking on this responsibility has far-reaching implications. First, the form of selfhood or subjectivity captured in the role and function of economic agents can no longer be affirmed and reproduced. The freedom to act in such a way as not to harm others has become impossible, since all of our choices are now revealed as of immediate consequence to all others. At the same time, however, the legacy of that idea of free subjectivity will continue to remain present in our economy. Thus, second, a fundamental aspect of our current responsibility is to enable our existing subjectivity to transform itself and to operate elsewhere than in its imagined sphere of unencumbered choice. Third, this will mean that the resources already deployed by the resource-rich to impose catastrophe disproportionately on the resource-poor must be accounted for. It will also mean, fourth, that the autonomous endeavour of modern natural science to disclose the laws of nature will have to be re-conceived. The impetus for that endeavour was mastery of Nature, understood as other than, indeed over and against, ourselves. Its success has come at the cost of revealing that there is no autonomous Nature.

- **Dr. Steve Szeghi**, Professor of Economics, Wilmington College, Ohio

ECOLOGICAL ECONOMICS AND SOCIAL JUSTICE

I will examine the social justice implications of a robustly ethical ecological economics.

The lack of social justice in the economic system coupled with the scant attention paid to social justice in standard economics is an obstacle to a sane environmental policy both conceptually and in implementation. As we hopefully become more holistic in our thinking about the economic system, viewing it as a subset of a larger natural or earth system the need to think and act on social justice become far more imperative. Socially unjust societies are likely to exact heavier ecological impacts. Relying upon more and more economic growth to somehow bring about an end to poverty and unacceptable levels of inequality has not only proven largely futile but is also environmentally inefficient. The lack of social justice makes forward ecological movement more difficult, just as constraining the scope and scale of the human economy, bringing it into balance with nature, for the sake of the earth and other species, makes fair and just distribution between humans more critical.

- **Dr. Peter Timmerman**, Associate Professor, Faculty of Environmental Studies, York University

ETHICS OF THE LONG TERM

The domain and range of human impacts, responsibilities and the implications of decision making are stretching out in time and space. Our current economic and ethical systems have mostly focused on the very short term. Standard economics focuses on idealized moments of “clearing”; or (in line with utilitarian thinking) proffers discount rates as a solution. Ethical systems have more breadth, but even they focus for the most part on immediacy or on abstract ideals. Many religious traditions also have a great deal to say about immediate and local duties, and some are deeply concerned with the end of time. The medium and long term is understudied. This paper uses a variety of cases – including long-term sustainable societies, the troubling cases of climate change and the disposition of nuclear waste to highlight some of the issues involved, and set out considerations for the creation of a possible longer-term ethics. These considerations are compared and contrasted with standard ethical and economic approaches to considerations of the longer term, and notes particularly the temporal imperatives contained in ecological economics. Among the previous ideas and approaches reviewed are: aspects of economic and religious traditions that concern themselves with time and the longer term; Hans Jonas’ ontological imperative; Peter Brown’s work on “trust”; and my own work on the longer term as expressed in narrative, metaphor and symbol.

- **Dr. Peggy Cunningham**, Acting Dean, Faculty of Management, School of Business Administration, Dalhousie University, Canada

Abstract – Implementing a Vision: Bringing Values-led Management to Life in a Faculty of Management

The Faculty of Management at Dalhousie University has a loft vision of reforming management education so that future managers and leaders of business and government have a more sustainable and responsible view of their roles. While developing such a shared vision is a major accomplishment, fully implementing the vision is a major challenge when there are few templates or best practices. Nonetheless, the Faculty is heading down this path and is working with both partners from the university, community, and government to fully realize this vision.

- **Dr. Martine Durier-Copp**, Public Administration Coordinator of the Training in Economic Management Project in Cuba, a project in its second phase funded by the Canadian International Development Agency, Canada

Abstract: Training in Economic Management Project in Cuba

Dalhousie University’s School of Public Administration (SPA) has been working with the Government of Cuba since 1999, on two major projects aimed at strengthening the Cuban Public Sector. Grounded in the Capacity Development Framework, the Cuban and Canadian partners have jointly designed and implemented these projects, which have built on the strengths of the Cuban public policy and management capacity. Evaluation findings show more effective and citizen-centered public services. This presentation will discuss the SPA’s work with the Cuba Government in the context of capacity development.

• **Dr. Philip Rosson**, Professor Emeritus, School of Business Administration, Dalhousie University, Canada

Abstract: “New Universities for the Developing World” - Philip Rosson

This talk will describe efforts of the World Trade University to establish universities in the developing world. The new institutions will provide alternative pathways for students in the region and focus on areas (e.g. trade, tourism, leadership) that directly impact on economic well-being.

• **Dr. James Mulherin**, Research Associate, University of California, Santa Cruz, visiting professor at UCSC, SJCC, Monmouth University, Golden Gate University, USA

Abstract

We as concerned individuals, communities, nations, and the planet face multiple, simultaneous crises such as increasing climate chaos, fossil energy depletion, developing water and food insecurity, etc., and their effects on society. At least two of these crises face “tipping points” that, unless prevented, threaten to put human society as it is now, out of business. The climate crisis tipping point as described by James Hansen and others comes from feedbacks that accelerate warming beyond human capacity to rein in. The energy transition tipping point as described by Joseph Tainter, Charles Hall and others comes from both the aggregate low “energy return on energy invested” of many alternative solutions and their slow rate of implementation so an accelerating decline in fossil energy can trigger a collapse to lower levels of social organization before alternatives are sufficient to support the current global and national complexity.

Obviously, the energy and climate crises impact each other as they are input and output aspects of the same human social-economic or metabolic interaction with our ecology. We know that business as usual is “unsustainable”; the worst case of being unsustainable is to be put out of business. We are in jeopardy so how do we get our act together in time? This paper is an endeavour to shed light on these pertinent questions and more. More narrowly the paper calls for changes in lifestyle patterns, work organization, income distribution, urban planning, transportation, population policy, women and minority rights, education, and food security. At the least sophisticated level, each of us can insist that both the energy and climate aspects of each of these issues must be solved in tandem whenever they are addressed.

• **Father William McIntire**, former Secretary-General, Maryknoll Fathers, chaplain to Mother of Theresa's Sisters in India and Bangladesh for the past two decades, USA/Bangladesh

Abstract

Pope Benedict XVI's social justice Encyclical 'Caritas in Veritate' [Love in Truth] was originally intended for publication in 2007 to mark the 40th anniversary of Pope Paul VI's 1967 Encyclical 'Populorum Progressio' [On the Progress of People], which had eloquently presented the case for truly integral human development. But since Pope Benedict wanted to say something meaningful in the new Encyclical about the financial and moral crisis now engulfing our globalized world, publication of 'Love in Truth' was delayed until the end of June 2009. In Bangladesh, we are preparing to celebrate in 2011 the 40th anniversary of the 1971 War for Bangladesh Independence. That war caused this country terrible suffering, with up to three million dead and up to eight million who took refuge in India. But in this 90% majority Muslim country, the independence leaders then vowed to build a society where concern for the common good was foremost and where all human rights were respected.

The benefits of globalization in making the world a 'global village' are certainly praised. But financial greed and corruption have caused the world great harm, the gap between the rich and poor has greatly widened (even in developing countries like Bangladesh!), and problems like global warming threaten the very future of the planet. And Pope Benedict also warns our increasingly secularized world that scientific advances and technical solutions alone are not sufficient, and that true integral human development is impossible without 'a sense of transcendence.' Benedict says (#78) "Without God man neither knows which way to go, nor even understands who he is" and that 'Openness to God makes us open toward our brothers and sisters and toward an understanding of life as a joyful task to be accomplished in a spirit of solidarity'.

There is a renewed sense of hope now in Bangladesh! And all this is very much in accord both with Bengali values and with Benedict's Encyclical 'Love in truth'. This paper will attempt to shed light on "Love in Truth" in the context of our experience and expectations in Bangladesh.

• **Dr. Jena Khadem Khodadad**, Emeritus Faculty, Rush Medical College, Rush University, Chicago

The Religious and Spiritual Philosophy of the Bahá'í Faith on Globalization

The religious and spiritual philosophy of the Bahá'í Faith, provide significant insights on the question of globalization. The forces of globalization are rapidly accelerating. The attainment of a global civilization is fundamental to the mission of Bahá'u'lláh, the Prophet-Founder of the Bahá'í Faith, who asserts that the purpose of man's existence is to know and to worship God and "*to carry forward an ever advancing civilization.*" The Bahá'í religious and spiritual philosophy inculcates the following convictions: 1. The course of human history is moving toward its culmination, the unified history of humankind. 2. A viable global civilization must be based on the recognition of the essential oneness of the human race; these are fundamental to peace, justice, security and the integrity and sustainability of planet Earth. 3. Ethics and morality inspired by spiritual principles must underlie a viable global civilization.

The rapidly accelerating forces of globalization have created turbulence in our world system such that the process of "chaos" is evident. This Chaos, as anticipated by the science of Chaos, holds within it an emerging order. The Bahá'í sacred texts describe the operation of two major forces which are intimately related and intertwined. One force drives the process of disruption and disintegration of the present world order, based on nationalism and fundamentalism. The other force drives the process of construction and integration of a new order world order, based on global ethics, the recognition of the oneness of the human race and the essential unity among the great religions of the world. Is it possible that amidst the turbulence and tumult of our times a major transformation, a spiritual renaissance, is taking place?

• **Dr. Hans Köchler**, Professor, University of Innsbruck, and President, International Progress Organization(IPO),Vienna,Austria

ABSTRACT

Industrialization and technology have brought about a “borderless” world of economic exchange, a process that has increasingly nourished the illusion of man’s ability to become the master of his destiny, individually as well as collectively. The rude awakening in the course of today’s systemic crisis of the global economy has made people aware of the limits and contradictions of globalization, and has prepared them to ask the fundamental question as to the incompleteness of an exclusively economic, and for that matter secular, approach. The paper demonstrates that the modern idea of “progress” – as represented in the idealized process of “globalization” – is based on an artificial exclusion (indeed rejection) of man’s transcendent dimension and the finiteness of material resources. The quasi-religious belief in the growth of the economy, coupled with a linear understanding of time – the “false eschatology of growth” –, has created a false sense of security which does not stand the test of time (as the metaphysically open horizon against which the human being defines his identity). The paper analyzes the *metaphysical* and *moral* dimensions of religion as a corrective to this approach. While globalism means an essentially economic world without political, legal or moral borders (limits), it is religion that locates the human being in a metaphysically *open* context, which alone allows an adequate description of the *conditio humana*. This requires a common understanding of humanity insofar as it is rooted in an *absolute* realm that transcends all economic prospects, irrespective of their geographical or temporal scope. Herein lies the true meaning of “globality.”

• **Dr. Phil Connell**, Founder and Editor, Futuring Leaders, Los Angeles, USA

ABSTRACT

This presentation follows the stages of development of human individuals, and organizations, as social beings. The steps from organizational values formation lead to group identity for the Personhood, or living community of learning. The transformed paradigm of the excessively acquisitive form of capitalism is presented as The Experience Economy. This brings us to small groups (memes, Personhoods) as reinvigorating forces for aging individuals or corporations, Toyota for example, as opposed to Procter and Gamble.

• **Dr. Nathan Tierney**, Professor of Philosophy, Member of Conference Executive Committee, California Lutheran University, USA

Abstract:

In developing a theory of economic rationality, twentieth century neoclassical economists relied heavily on a model of rational choice in which both producers and consumers assigned marginal utility functions in such a way that individual preferences were optimally satisfied. Moral values and communal relationships were deliberately left out, both because they were difficult measure and because they were regarded as inherently uneconomic. Social well - being was calculated as an aggregate of the degree to which the preferences of each *homo economicus* were satisfied. This model of rational economic activity is no longer sustainable. The complexity, size and scope of our current economic system, as well as the serious social consequences when it fails, requires a more realistic model of economic choice which embeds and acknowledges values and relationships in both production and consumption. Such a model of the virtuous economy is briefly outlined in this paper.

- **Lisa Connell**, PhD Candidate, Victoria University, Melbourne, Australia

Human-trafficking:

Responsibility for demand and moral responsibility

ABSTRACT

Human trafficking is reported to be both the fastest growing, and the second largest, illegal industry in the world. Physical and psychological abuse, coercion and loss of freedom are central elements of the common exploitation experienced by trafficking victims. Central to the survival of this trade are the enormous profits gained from a human product that can be sold repeatedly and with impunity.

Discourse, policy and counter-trafficking strategies traditionally focus on traffickers and their victims. I expand the discussion to include governments, businesses and other global influences that foster an environment in which human trafficking flourishes.

Furthermore, societal complicity in the global demand for services of trafficked victims needs to be acknowledged and confronted in order to address individual and collective moral responsibilities to those affected by the trafficking trade.

- **Dr. Alex Habib Riazati**, MACP and Doctorate graduate student is Counseling psychology. Strategist and Scientist at Boeing Integrated Defense systems.

ABSTRACT

The importance of an integrated and holistic education in creating an ever-advancing global civilization: The role of Religion and Science

Today's problems are of complex nature requiring integrative and comprehensive resolutions. Human being occupies the central role in all aspects of existence. Hence, no solution to any problem can be comprehensively effective and sustainable without giving the due considerations to the noble aspect and the unique station of every individual human being and his/her natural rights that are established through social contracts; aiming at providing the means of development and growth to all the members of society.

The main objective of this paper is to underline the importance of the role of a holistic system of education and its aims in preserving the human rights and dignities of all who live on planet. By education is not meant to have wide range of information and by educated person is not meant the one is who is well informed about things. Rather by education is meant to draw out the hidden jewels that are potentially stored within each of us as human beings, regardless of our cultural and ethnic backgrounds. Within this context, the education is none other than the utilization of knowledge. The most valuable intellectual development is the gradual unfolding of one's undiscovered true self and the application of theoretical expositions into what is universally beneficial to humankind.

Such a holistic attitude, as this paper calls for, will result in having every member of the society to consider himself as an active agent of an intergenerational process of change. This meaningful, comprehensive and continuous process of organic movement towards the establishment of the common good of humankind may be considered the greatest sign of maturity of humankind and the ultimate aim of any holistic/integrative system of educational process.

• **Dr. K.T. Connor**, Specialized in Organizational development & Axiologist and also the Vice-President for Applied Axiology for the Robert. S. Hartman Institute.

ABSTRACT:

Many organizations claim a value-based vision and mission. Yet instances abound in which a proclaimed value system is misunderstood or misapplied as it circulates through the organization. Vision and mission alignment is critical if organizations are to proactively identify and live their values. The question needs to be asked: Are the values espoused by an organization (its vision) made apparent by all in the organization (its reality)?

The basic structure of Robert S. Hartman's Value Science affords a practical way to determine this. It allows us to more precisely ascertain how ethics is perceived by the different levels of the organization, and how much incongruity and hence stress exists with regard to what is ethical. Actual data from a manufacturing company indicates the gaps that can exist within a supposed ethical organization. The role of business education is to help organizations deepen their awareness of the ethic's meaning, and of the gaps between espoused and real value systems. They do this by providing a way to identify the structure of ethical thinking, and a way to identify these alignment gaps.

• **Dr. Bahman Dadgostar**, Director Hope Consulting Institute, Licensed Clinical Psychologist

Abstract

Title: Family of Tomorrow (khanavadeh e farad)

By: Bahman Dadgostar, Ph.D., and Ann L. Hallock, L.C.S.W.

Introduction: Families have always been a rudimentary but key source for the well being of the people of the world but, with the dramatically rapid changes taking place in the cultural, social, educational, philosophical, economic, structural and work related expectations in all countries of the world, certain expectations for the family have not kept pace. There is an obvious breakdown in the understanding and effectiveness of many towards understanding the role the family serves. We intend to illumine the positive changes taking place in the world and how we can tune into these and help carry many more families into the 21st century in a healthful congruent way.

This paper will discuss: The discussion will center on developing an understanding about the family (i.e.: families of the world) and will work as a guide to show that families do evolve and we will illustrate what can help these families move more quickly to become the fulfilling center of well being for themselves and they can hopefully begin by example to reach out to more peoples of the world.

Problem statement: What is the source of true happiness and well-being? What is the purpose of economic life? What is the good life?

Conclusion: Family is defined as a small group of people with some obligation to each other to support, love and care for one another. Family completes each other in some way. The family must have one foundation (base, root) but different branches and different fruit. Equality, respect and love are paramount because the family is a place for practicing justice: and justice is an important structural pillar of human life. The concept of justice here is that it is not punitive but it is educational and causes understanding and growth in the individuals. It is a talisman: it shows the status of the human being.

• **Dr. Keyvan Geula**, MFCC, Executive Director of Center for Global Integrated Education, Inc.,

A discussion of the Prerequisite for Global Peace and Justice

Abstract

In 1986 a statement called “The Promise of World Peace” was released by The Universal House of Justice; the Bahá’í International Governing Council. The statement serves as a hopeful promise as well as a warning to all the inhabitants of the world asking us to consider peace as a matter of principle and pursue it through an act of universal will avoiding the alternative which is arriving at peace after unimaginable catastrophes. This paper is an invitation to the globalization for the common good conference participants to reflect on the core values put forward in “The Promise of World Peace” while examining our perceptions and emotions about peace and justice today, about where we are, who we are and what we want.

This paper will reflect on and examine some of the recommendations of “The Promise of World Peace” statement and will explore how might the experience of the Bahá’í community may be seen as an example of this enlarging unity. We are happy to offer it as a model for study. We hold the conviction that all human beings have been created “to carry forward an ever advancing civilization,” that the virtues that befit human dignity are trustworthiness, forbearance, mercy, compassion and loving kindness towards all peoples. We convey to you not only a vision in words: we summon the power of deeds of faith and sacrifice; we convey the anxious plea of our coreligionists everywhere for peace and unity.

Celebrating 50 *Years*



FULFILLING OUR PROMISE
 CELEBRATING 50 YEARS

Fulfilling our Promise.

California Lutheran University: Celebrating 50 years.

"To provide youth the benefits of Christian education in a day when spiritual values can well decide the course of history." ~ Richard Pederson

With the hope of establishing a Lutheran college in California, a group of determined visionaries created the Advisory National Committee on Lutheran Higher Education. Soon after, Conejo Valley rancher Richard Pederson, the son of Norwegian pioneers, donated his land to make their dreams a reality. These dedicated pioneers -- and over the years many others have been charged with fulfilling some very special promises.

California Lutheran University celebrates the 50-year milestone by honoring the dedication of supporters who advanced the University's academic achievements and successfully nurtured generations of students. CLU is fulfilling our promise through our continued commitment to educate leaders for a global society who are strong in character and judgment, confident in their identity and vocation and committed to service and justice.

California Lutheran University applauds the support of its students, faculty, staff, alumni and friends. Fulfilling our promise would not be possible without you.

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