



## Alumni Association Board of Directors Expectations

### Expectations

There are three parts to serving on any board: Time, Talent and Treasure. All three are important components to serving on the California Lutheran University Board of Directors, and these expectations are noted below:

#### TIME

Members are expected to give of their time. At a minimum, this means attending all four board meetings including the annual retreat. Board meetings are currently held on the first weekend of June, October, December, and March.

As available, board members are encouraged to attend alumni events, volunteer for special projects and otherwise play an active role in the alumni association. Please wear your name tag at each event you attend. Your presence at events reflects your role as an ambassador for the Alumni Association. The more you engage other alumni, share the story of CLU with others, and support CLU events, the stronger our Alumni Association becomes. On average, board members can expect to spend between 5 and 10 hours per month on alumni board related activities outside of our regular board meetings. This may include committee work, special projects, or attending key campus events.

#### Key Dates for 2011/2012

- June 3 & 4 2011: Board Retreat
- July 9, 2011: Alumni Shakespeare in the Park Night, 5:30 PM
- August 27: CLU Student Move-In Day
- September 17: Alumni Association Athletic Hall of Fame, 5:30-9:00 PM
- October 1, 2011: Board Meeting, Oxnard Location
- October 28-30: Homecoming and Family Weekend
- December 3, 2011: Board Meeting
- December 3, 2011: Board Members and a guest are invited to the VIP President's Christmas Concert reception and performance by the CLU Choir
- March 3, 2012: Board Meeting

#### TALENT

Each of us has an area of special interest, expertise and/or area of influence where we can make a difference for our alma mater. Board members are expected to work with the alumni director to identify their niche so they can actively contribute to the future of California Lutheran University. Members are encouraged to participate in the established Committees (University Relations, Alumni Involvement and Recognition, Development, or Hall of Fame). Tasks of the Alumni Board are also categorized within the Triple A Model – Ambassador, Advocate, Asker – and Board Members are expected to work within their comfort zones within these areas as well.

#### TREASURE

It is expected that all members of the Alumni Association Board of Directors will make a personal gift to the California Lutheran University Annual Fund. Each year the Annual Fund provides substantial scholarship money for students (91% of students receive financial aid), funds study abroad and travel seminars, building repairs and maintenance, and much more. The amount and designation of that gift is at your discretion. The university works on a fiscal year of June 1 to May 31, but board members are asked to make a gift by the first meeting of the fiscal year to demonstrate that the board is a model of giving with a rate of 100 percent participation.

Additionally, members should champion the importance of annual support to other alumni – the overall percentage of alumni who give back to their alma mater with a personal gift has a direct impact on the national rankings of universities and colleges. High rankings result in creating a better pool of applicants through admissions, increasing the likelihood of support by foundations, and add value to degrees already held by alumni. Therefore, it is especially important to California Lutheran University that alumni make a personal annual gift at the level of their ability.

#### TERM OF OFFICE

The alumni board includes 15 members serving staggered three year terms and up to 8 members-at-large serving one year terms.