

CALIFORNIA LUTHERAN UNIVERSITY

PROFESSIONAL DEVELOPMENT DAY



May 18, 2011

CLU's Third Annual Professional Development Day
May 18, 2011

8:00 am
Morning Coffee and Tea
Gilbert Arena

8:30 am
Plenary Presentation

9:30 am
15-minute break

9:45 am
Breakout Sessions A

10:45 am
15-minute break

11:00 am
Breakout Sessions B

12:00 pm
15-minute break

12:15 pm
Annual Faculty/Staff Recognition Lunch
Soiland

BREAKOUT SESSIONS A

9:45 AM – 10:45 AM

Session	Presentation, Presenters and Description	Location
1	Exploring Experiential Learning: A Strategic Initiative? <i>Grady Hanrahan, Chemistry; Haco Hoang, Political Science; Paul Hanson, History; Stine Odegard, Community Service Center (Student Life); Bill Bilodeau, Geology</i> Many successful iterations of Experiential Learning already exist as a vibrant part of the CLU student academic experience. What exactly is ‘Experiential Learning’? What shape(s) does it take at CLU? Where might we want to go from here? What obstacles or challenges need to be considered? This session identifies some examples of Experiential Learning at CLU and then explores potential initiatives, including the role of technology.	Gilbert Sports and Fitness Center (GSFC) 253
2	Shaping Traditional UG Student Enrollment <i>Maria Kohnke, Registrar; Bill Rosser, Student Affairs; Jenny Charrett, Admission; Heidi Granger, Financial Aid; Joan Griffin, College of Arts & Sciences; Wyant Morton, Music; Susan Murphy, School of Business; Dru Pagliassotti, Communication; Chris Paul, Residence Life</i> This session will discuss shaping future traditional undergraduate enrollment. Work Team 4 will discuss the input that has been received from across campus as well as the team’s recommendations.	Gilbert Sports and Fitness Center (GSFC) 254
3	Inclusive Community: What Does That Mean to YOU? <i>Juanita Hall, Multicultural and International Programs; Gretchen Serrano, Graduate and Adult Programs; Julius Bianchi, Information Systems Services</i> Participants in this session will explore what it means for CLU to be an inclusive community, including a discussion about our current inclusive behaviors, existing gaps, and where we need to go from here.	Lundring Events Center A
4	Graduate Programs Five Years Out: Where to From Here? <i>Paul Witman, School of Business; Matt Ward, Enrollment Management and Marketing</i> Join us for a discussion and brainstorming session to look at the evolution and enhancement of CLU’s graduate education programs over the next five years. We’ll work through a number of topics, including possible academic program offerings, operations and resources, governance, as well as marketing, reputation, and advancement opportunities. We look forward to building on CLU’s strong graduate programs, and to looking for ways to strengthen the programs and their support of the university’s mission – see you there!	Lundring Events Center B
5	Community of Faith: Where Do YOU Fit In? <i>Kapp Johnson, School of Business; Bruce Stevenson, English; Melissa Maxwell-Doherty, Campus Ministries</i> In this session participants will examine what it means to promote a “community of faith.” How does our Lutheran tradition inform a community of faith? How is everyone (those of many faith traditions and no faith) included in a community of faith?	Gilbert Arena
6	Una comunidad de fe: ¿Dónde encaja USTED en ella? <i>Sally Lorentson, Student Life; Mariana Robles-Dalany; School of Education; Dora Cardona, Graduate and Adult Programs</i> Los participantes en esta sesión examinarán lo que significa promover una “comunidad de fe”. ¿Cómo configura nuestra tradición luterana una comunidad de fe? ¿De qué manera se incluye a todo el mundo –tanto los que pertenecen a diferentes creencias como los que carecen de ellas– en una comunidad de fe?	Gilbert Sports and Fitness Center (GSFC) 209

BREAKOUT SESSIONS B

11:00 AM – 12:00 PM

Session	Presentation, Presenters and Description	Location
1	Exploring Experiential Learning: A Strategic Initiative? <i>Grady Hanrahan, Chemistry; Haco Hoang, Political Science; Paul Hanson, History</i> Many successful iterations of Experiential Learning already exist as a vibrant part of the CLU student academic experience. What exactly is 'Experiential Learning'? What shape(s) does it take at CLU? Where might we want to go from here? What obstacles or challenges need to be considered? This session identifies some examples of Experiential Learning at CLU and then explores potential initiatives, including the role of technology.	Gilbert Sports and Fitness Center (GSFC) 253
2	Shaping ADEP and Graduate Student Enrollment <i>Angela Naginey, Student Retention; George Corbin, ADEP; Tom Hoener, Enrollment Management; Gina LaMonica, ADEP; Gerhard Apfelthaler, School of Business; Herb Gooch, Masters of Public Policy and Administration; George J. Petersen, School of Education; Gail Uellendahl, School of Education</i> This session will discuss shaping future ADEP and graduate enrollment. Work Teams 5 and 6 will discuss their recommendations and look forward to your input.	Gilbert Sports and Fitness Center (GSFC) 254
3	Comunidad inclusiva: ¿Qué significa eso para USTED? <i>Matt Ward, Enrollment Management and Marketing; Marcela Estrada, Admission; Carrie Baez, Enrollment Management</i> Los participantes en esta sesión explorarán lo que significa que California Lutheran University sea una comunidad inclusiva. En la sesión se hablará sobre nuestros comportamientos inclusivos, los huecos que existen y las metas para el futuro.	Lundring Events Center A
4	Being CLU: Valuing Graduate, ADEP, & Undergraduate Divisions <i>Lisa Buono, School of Education; Sally Lorentson, Student Life</i> In this session participants will discuss CLU five years from now, with a focus on CLU's academic (TUG, Grad, & ADEP) culture and student services. What do we need to do to value all students? What institutional framework would best support our academic culture?	Lundring Events Center B
5	Going to College Online: The Future of CLU Traditional Undergrads? <i>Joan Griffin, College of Arts & Sciences; Harry Starn, School of Business</i> Ten years ago, it seemed unthinkable that traditional college undergraduates would prefer an online college course to the traditional classroom, or that online course delivery would be as educationally effective as the campus class experience. A decade of Facebook and its impact on undergrad social interactions, more sophisticated teaching technologies, and even trends that find many millennials living in a parent's home well into their 20s may make us think again. What place should online courses or hybrid courses play in a CLU traditional undergraduate education? What should be the parameters for offering such courses? In short, what can we do better online? What should we never do online?	Gilbert Arena
6	Smart Growth – Exploring our Current Capacity <i>Maria Kohnke, Registrar; Cathy Alexander, Institutional Research</i> This session will present the results of a study of our academic capacity for our traditional undergraduate enrollment. There will also be a discussion concerning extending this study to ADEP and graduate enrollment.	Gilbert Sports and Fitness Center (GSFC) 209

Seven Goals of the Current Strategic Plan

1. Recruit and Retain Distinguished, Dedicated and Diverse Staff
2. Recruit and Graduate Well Prepared, Diverse, Academically Accomplished Student Body
3. Enhance Learning through On-going Assessment
4. Invest in Facilities and Infrastructure
5. Generate Resources
6. Articulate Identity and Enhance Reputation
7. Develop Leadership Capacity and Governance Structures that Foster Excellence

Strategic Planning Team Members

Lisa Buono - Instructor, Counseling and Guidance; School of Education

Karen Davis - Vice President for Administration and Finance

Rod Gilbert - Regent

Grady Hanrahan - Associate Professor, Chemistry; College of Arts and Sciences

Paul Hanson - Professor, History; College of Arts and Sciences

Haco Hoang - Associate Professor, Political Science; College of Arts and Sciences

Chris Kimball - President of California Lutheran University

Maria Kohnke - Associate Provost of Academic Services & Registrar

Doug Mason - Consultant

Melissa Maxwell-Doherty - Campus Pastor

Leanne Neilson (Chair) - Provost and Vice President for Academic Affairs

Bill Rosser - Vice President for Student Affairs; Dean of Students

Matt Ward - Vice President for Enrollment and Marketing

Steve Wheatly - Vice President for University Advancement

Paul Witman - Assistant Professor, Business; School of Business

To read more about the progress on CLU's next Strategic Plan, go to:
www.callutheran.edu/strategic-plan

Special thanks to Melinda Wright for coordinating the plans for
CLU's 2011 Professional Development Day

