

# interactivePowerPoint®



**Turning:** *Attendance into Involvement*  
*Participation into Assessment*  
*Potential into Success*



**TurningPoint®**

*The Easiest,  
Most Powerful,  
Fully Interactive  
Student Response  
Systems Available!*

# Experience the Difference!



TurningPoint® makes a difference when it comes to delivering student driven lectures! Educators who use TurningPoint can track the performance of every student in their class. With TurningPoint, educators use PowerPoint® to create presentations that collect real-time responses from students. Use TurningPoint to uncover student understanding of lecture content, ask questions that keep students involved or administer high stakes tests.



## Attendance into Involvement

TurningPoint transforms the standard lecture hall PowerPoint presentation into a powerful two way communication tool that captivates students' attention. Through a PowerPoint presentation educators can display questions, surveys, opinion polls and complex problems that require every student in the class to select a response via their input device and transmit it to the teacher.



## Participation into Assessment

TurningPoint delivers immediate feedback to students and educators. As a result, educators can evaluate the collective understanding of the entire class or that of an individual student at the point of instruction. Post classroom reporting is available via reports structured to meet virtually all reporting needs ranging from graded tests to demographic and work group results.

## Potential into Success

TurningPoint encourages top performance. Students enrolled in classes that use TurningPoint feel more involved in the learning process—encouraging consistent, day-after-day participation throughout the entire course. The net result with TurningPoint is an increase in student involvement, comprehension and retention.



## Interactive PowerPoint Turning ...

**Creating an Interactive Classroom with TurningPoint—it's as easy as 123!**



## Attendance into Involvement

Just as electricity is supplied at 220 v domestic use in India, it is supplied at 110 v in the U.S.A. If resistance of 60 W bulb for use in India is R, that of 60 W bulb for use in the U.S.A. will be:

1.  $R/4$
2.  $R/2$
3.  $R$
4.  $2R$

Answer Now



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50										

# 1

**Ask a question using your PowerPoint presentation...**

## What makes TurningPoint different from other student response systems?

- TurningPoint student response system natively integrates 100% into Microsoft® PowerPoint – giving you the capability to author, deliver, assess and report without ever leaving PowerPoint.
- TurningPoint's unique design allows it to seamlessly operate with the leading hardware products, education content solutions and productivity tools. Our partners are the best in their industries.
- Turning Technologies is exclusively focused on the development of TurningPoint software – leaving keypad and productivity tool innovations to partner specialists. The result is TurningPoint, the most powerful student response system available, boasting minimal learning curve and maximum functionality.

## Student Keypads

TurningPoint is designed to provide maximum system flexibility and scalability – matching the unique needs of your assessment and testing objectives. TurningPoint's design allows you to choose from many of the industry's leading infrared or radio frequency student keypads. Schools where students have access to wired or wireless internet access may want to explore the power of TurningPoint's Virtual Keypad, a student input device that installs directly onto a PC or Pocket PC.



## Microsoft Integration

Whether you are working on a brand new PowerPoint presentation or editing one you use in class today, all interactive functionality is readily available within PowerPoint through the TurningPoint toolbar. With complete integration into your PowerPoint installation there is no need to use any other application besides MS Office. The TurningPoint toolbar also enables users to move between Microsoft applications generating reports in Excel®, or paper based tests and study guides in Word®. TurningPoint's export wizard assists you in your effort to move information from MS Office into other databases such as grade book software or learning management systems.

## TurningPoint Toolbar



## Functionality Highlights

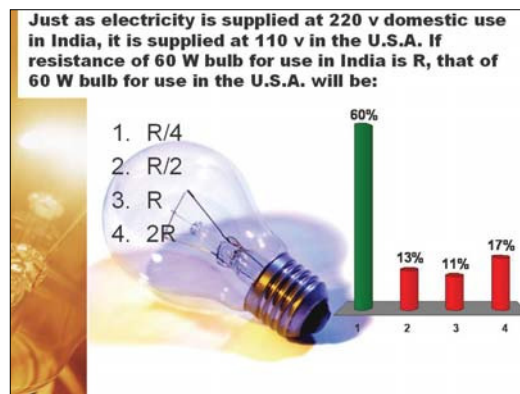
- Data Portability** - TurningPoint integration and export wizards make it possible to move student information and course curriculum between PowerPoint and your campus wide eLearning Management System.
- Student Keypad Registration** - Enterprise Manager registers, tracks and builds student rosters for classes using TurningPoint.
- Multiple Keypad Types in One Session** - Utilize Infrared, Radio Frequency or Virtual Keypads in one lecture hall.
- Results Tracking** - View data collected in the classroom through the use of a *Report Wizard* that organizes student response data.
- Demographics and Groups** - Organize and report response data at the classroom composite level, by assigned group and/or student by student.
- Conditional Branching** - Alter the sequence of slides in your presentation according to actual student responses.
- Student Monitor** - At anytime during your class instantly see how individual students are responding to questions as well as how they compare to the overall class.
- Data Slicing** - View student responses in real-time grouped by demographic type for an individual question.
- Grading and Point Values** - Accumulate assessment points, grade quizzes and tests automatically. Review via TurningPoint reports or export into campus enterprise systems.
- Compare Results** - Use comparative links to present a question to your students—later in the class present the same question and automatically display a side-by-side comparison of the results.
- Picture Response** - Create a slide where text is replaced with pictures, graphs, equations and symbols then linked to response choices.
- Formulas and Equations** - Create and display mathematical equations and symbols using the Microsoft Office Equation Editor.
- Video** - Create and display video content on question slides.
- Parser** - Automatically generate PowerPoint presentations from existing quizzes, tests and study guides created in MS Word or XML documents.
- Moment-to-Moment** - Track participant reactions through an entire video or speech. Plot responses in PowerPoint in real time.
- On the Fly Slide** - Insert slides without leaving your presentation.
- Speed Scoring** - Reward students with more points for responding to questions fast.
- Keyword Recognition** - Automatically search for the presence of keywords in student fill-in-the-blank and essay responses.

## Participation into Assessment



**2** Get a response via keypads utilized by each student...

## Potential into Success



**3** Immediately display results for review and discussion.

# What Our Customers Are Saying About TurningPoint and Turning Technologies...

Turning Technologies is committed to keeping our customers happy! With an overall superior rating of 94% from our current clients – you can't go wrong when working with the Turning team!!

**Reliability:**

Turning Technologies follows through on its commitments with a 95% rating.

**Cost:**

Turning Technologies keeps costs low and estimate accuracy high with a 96% rating.

**Delivery/Timeliness:**

Turning Technologies delivers products quickly to their consumers with a 96% rating.

**Business Relations:**

Turning Technologies keeps their customers pleased with a 97% rating for business relations

**Responsiveness:**

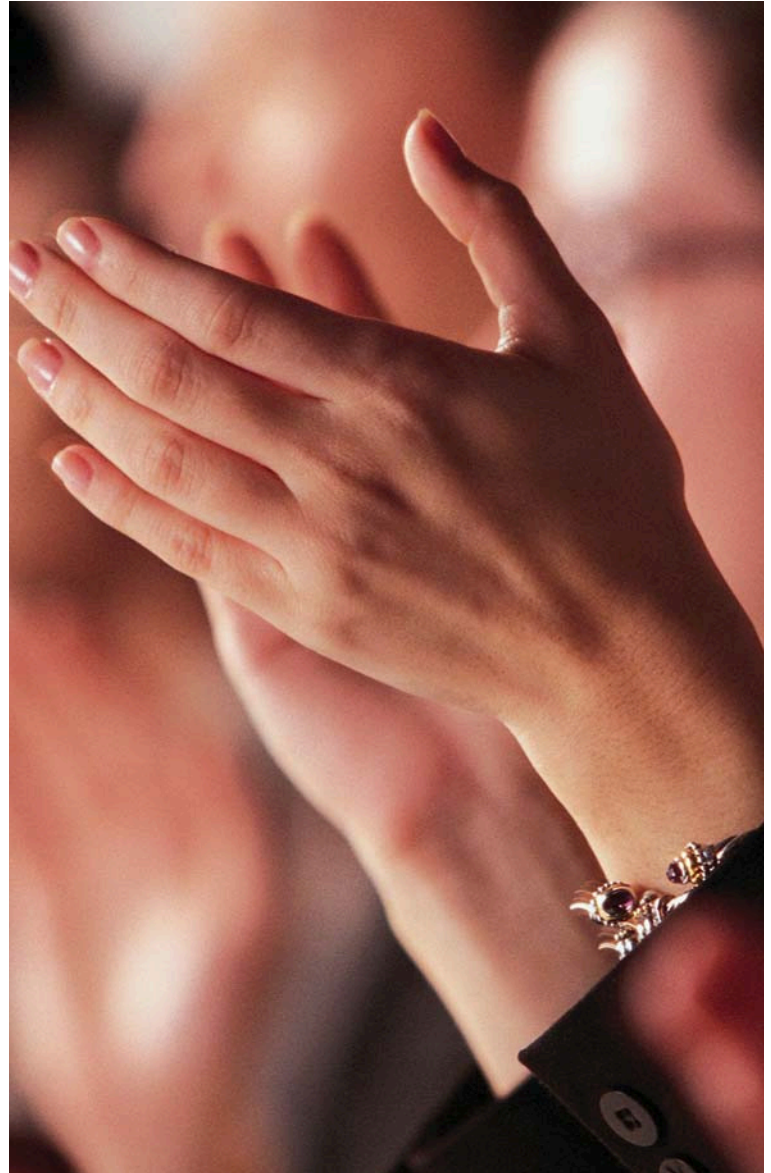
Turning Technologies clientele are 96% satisfied with the responsiveness, including requests for information and questions about issues that arose in their course of the transactions.

**Customer Support:**

Our customers are beyond satisfied with the customer and technical support that Turning Technologies provides with a 96% rating.

**Personnel:**

The Turning Technologies team goes above and beyond with a 98% rating on attitude, courtesy and professionalism.



*These results are based on the Open Ratings report from Dun & Bradstreet and are the opinions of the surveyed customer references. Some references may not have provided ratings for all performance aspects. Supplier Performance Review is a trademark of Dun & Bradstreet.*

Turning Technologies' primary goal is to develop interactive response systems that take advantage of and stay current with advances in software and hardware technology. In addition to focusing on being the industry leader in innovation, our commitment is to the ongoing offering of the industry's easiest, most powerful, fully interactive group response systems available.

Each member of our management and product development team possess extensive experience in the group response industry. This experience includes system design, development expertise and a proven history of providing group response solutions and services.

Turning Technologies is committed to integrity, superior quality and unparalleled service. We look forward to providing you with the same superior service and quality results that our customers have come to expect.



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