

Strategic Planning Work Team #5 – ADEP-Friday, March 18th

Members: Maria Kohnke, Angela Naginey, George Corbin, Tom Hoener Absent: Gina LaMonica

Handouts given: Profile data, Faculty loads and staffing, Demographic data, Retention and Graduation Trends

We looked at the data to determine if there was additional data needed.

George had questions regarding percentage of female to male in ADEP 63% Female and 37% Male. In forecasting and projecting trends, how will this affect the long term. Looking at the differences of female and male in the different majors in ADEP as well. Do we need to encourage more women to go into Computer Science?

At what point does gender percentage become a marketing problem, how does it impact us? Racial/Ethnicity breakdown, how does that impact us? We have a pretty small Asian population, yet data shows they will grow in CA over the next several years. The VC Asian population is somewhat small.

Tom: gender breakdown not necessarily unique to CLU, countrywide trend. How can we differentiate ourselves, could we offer childcare in the evening for our grad/adult programs? We do have to look at how to attract the Asian population and how do we take religion in account with that population

Maria: the difference between the Hispanic pop in the overall pop and the ADEP program 21% versus 30%

The piece of data we don't have is the percentage of parents in the program. A study center for the parents of "Tweens" – how do we make ourselves more family friendly. Number of single parents?

Comparing those that transfer in from University of Phoenix and other sources (Moorpark –CC). Looking at the quality of the program.

Looking at the retention and graduation rates. The six-year or more grad is trending down. Can we offer a scholarship program for the last 20 units? Cohort style in ADEP. – voluntary...would that work? If the goal of the student is to finish in a certain amount of time, would a cohort program work? Can we add the social support that a cohort program would offer?

We are really looking at the ADEP program over the next 5 years or so. Size is one thing, but so is the composition of the students.

We are starting to offer Psychology in the fall in the Woodland Hills center. Can we also offer Sociology? Communications? Digital Arts specifically in Woodland Hills. (Multimedia) Would need to increase the technology resources at the Woodland Hills Center.

Another thing the data brings to mind is the growth in headcount, if ADEP is going to continue to grow – do we have the support structures need to support the ADEP Program? It is a high touch program, it requires a lot of advising. We would need more staff – advising, overall staffing, faculty, facilities, and classroom availability. ADEP could grow to 400 in five years.

Support needed: Tutoring, academic diff support, students with special needs, Advising, child care, faculty (almost entirely adjunct – is that okay? – accreditation – what would be the correct percentage of ADEP Full-Time faculty. Quality issues, consistency). One Full-Time faculty member per program/per location? That faculty member would be tied into the Full-Time life of the university, including belonging to that dept.

Tuition – We froze tuition for two years. We are about 80 to 85 more per unit than LaVerne. Cost, convenience, reputation.

Next time: Course enrollment data, plan to grab the other data requested.

Minutes submitted by Angela Naginey