

## **Strategic Planning Work Team #5 – ADEP**

**Members:** Maria Kohnke, Angela Naginey, George Corbin, Gina LaMonica, Tom Hoener Guest: Leanne Nielson

**Handouts given:** Work Teams 4, 5, and 6: Shaping CLU's Student Population, Strategic Planning Committee Breakout Session Comments, DRAFT 2012 Strategic Plan Timeline

### **Minutes:**

Maria described the handouts and the goal that CLU would like to have a new Strategic Plan by the May 2012 deadline.

Our product will be a report that will address the outcomes and go to the Strategic Planning Team. Teams 1-6 are meeting now, then other teams will be formed once the first six are done, i.e. IT. Maria's goal is to honor everyone's time and work efficiently. Spread the work around. We need to be done with our report by the end of May, however this year's Professional Development Day will be focused on Strategic Planning and it would be nice if we could present some of our findings there.

Leanne then thanked the team for their service and what they were about to contribute. She reiterated the timeline and product expectations. She answered some questions about past strategic plans and enrollment targets.

The first questions that came up were about how to set targets and expectations of growth. Tom had some questions about identity and vision.

It was stated that while the first outcome states that we should determine the parameters for growth. It should not be assumed that there is the expectation that ADEP should grow.

George stated that when we consider growth we should look at through the lens of how we see growth...Pessimistic, realistic, optimistic

It was discussed that the graduate programs brought up a similar idea about how to look at the enrollment taking into consideration scenarios that recognize growing, staying the same and not growing. We also need to consider the ramifications of each of these scenarios.

Support services for students was big topic. It was brought up that with our current enrollment we do not have enough support services (i.e. tutoring).

It was asked if we could find strategic plans for other adult education programs? Tom stated that he would look to see if any could be found online from other universities.

For the next meeting it was discussed that we would continue the discussion and look at the data that will be provided.

**Minutes submitted by Angela Naginey on Tuesday, March 8, 2011**