Strategic Planning Work Team #6 - Graduate - Friday, March 18, 2011

Members: Maria Kohnke, Angela Naginey, Gerhard Apfelthaler, Herb Gooch, Gail Uellendahl, Tom Hoener – Regrets: George Peterson, Visitor: Leanne Nielson

Handouts given: Demographic Data, Retention and Graduation Rates, Enrollment Data, Course Enrollment Data, Bullet points for ideas from Maria, Gail, George and Gerhard

Leanne joined us in the beginning to thank the members for their participation and to clarify our purpose of the group. We are not writing the SP, we brainstorm, bring ideas to bring ides to the other group that will write the Strategic Plan. There are other groups that might intersect with ours and we have some overlap.

We will be bringing three different ideas growth: growth, neutral and no growth.

We then looked at the data.

We looked at the graduation rates and they all seem to be on the downward trend for most all programs.

Put more focus on services for helping students finish their degrees. Combination of delivery methods and the offer of the flexibility. We also need to look at the financial incentives. Could we have an incentive for those that stay on track?

We need to put scholarships on the table for graduate and adult programs. Tuition discounting.

We need to focus on foreign students and their implications. Can we pool our resources for international students? We need a process from entrepreneurial program then sustaining and internalizing. We need to think about it more strategically.

The age distribution was discussed. The needs of the students we have are reflected by the biggest age range.

Asking the Why (grad programs on campus) cash cow, opportunities for our Undergraduates, etc...?

Talking about cohorts for different programs. The social things should come with the cohorts – programming

Two underutilized areas: adjuncts and alumni – we don't strategically use them.

Adjuncts need to be discussed at the graduate level. Should there be ratios for the programs.

It goes towards engagement – The programs that are less traditional don't necessarily have the same engagement. Alumni and Grad for both students

Today – review the data – bring the bullet points – where are we so we can look at the future. Where are we discussion is the beginning...

Gerhard's bullet list is more of environmental scan.

Could we look at more 4+1 programs?

Get some information on the market and the economy and Ventura county –

The tutoring for grad and adult students – childcare and an education component for the older students. The School of Education students doing their hours in the tutoring and/or child care

We could maybe have modest growth. We need to have a process for adding new programs, the why and the sustainability.

For next time, number units per student.

Try for a two-hour meeting next time.

Minutes submitted by Angela Naginey