

Strategic Planning Work Team #6 – Graduate

Members: Maria Kohnke, Angela Naginey, George Petersen, Gerhard Apfelthaler, Herb Gooch, Gail Uellendahl. Regrets: Tom Hoener

Handouts given: Work Teams 4, 5, and 6: Shaping CLU's Student Population, Strategic Planning Committee Breakout Session Comments, DRAFT 2012 Strategic Plan Timeline

Minutes:

Maria described the handouts and the goal that CLU would like to have a new Strategic Plan by the May 2012 deadline.

Our product will be a report that will address the outcomes and go to the Strategic Planning Team. Teams 1-6 are meeting now, then other teams will be formed once the first six are done, i.e. IT. Maria's goal is to honor everyone's time and work efficiently. Spread the work around. We need to be done with our report by the end of May, however this year's Professional Development Day will be focused on Strategic Planning and it would be nice if we could present some of our findings there.

How should we determine the enrollment numbers and the structure? Gerhard suggests we should consider three scenarios: growth, no growth and remaining stable.

In the past it is the impression that enrollment targets were set with money in mind, not necessarily student success. It was then discussed how the School of Education is particularly susceptible to market conditions and state and national budgets.

The group agreed that we should approach this project with the three scenarios in mind.

A question was raised as to where we are now in regards to enrollment with: demographics and retention and graduation rates. The team wanted some data. The team also asked for enrollment history for all the graduate programs.

The team also discussed looking at different Financial Aid models, enrollment by delivery method and how to make out classes more "High Flex". Offering students the most flexible options for courses (blended online and face to face instruction).

It was agreed that each team member would come to the next meeting with bullet points for each scenario that would take into consideration: competition, recent legislation, etc... The bullets should also be program specific and overall graduate programs

Angela and Maria would bring back the data on enrollment trends, retention and graduation rates and demographics.

Minutes submitted by Angela Naginey on Tuesday, March 8, 2011