

Strategic Planning Work Team #6 – Graduate – Tuesday, April 18, 2011

Members: Maria Kohnke, Angela Naginey, Gerhard Apfelthaler, Gail Uellendahl, Tom Hoener, George Petersen, Herb Gooch

Handouts given: none

Graduate Retention Data

How should this data inform our programs? If we track and care about the retention and graduation rates of TUG's, we should care about all students.

From an enrollment standpoint, it can inform enrollment management.

What is an acceptable attrition rate? Can we group all the graduation data by completion expectation time (2 or 3 years)?

What is the level of expectation is we put down a number and that it gets interpreted. How do we set numbers? What is the process that we should follow to determine this number?

Recommendation would be: Is there some sort of an evaluative structure that would glean why they stay and/or exit.

Should we look at the intake factors for the students? Is the GRE predictive? What about other factors? Are they predictive? Can we create some type of evaluative, predictive analytics for the students? We need to delve deeper into the data to understand the students more.

Look at the outputs (graduates) and what were their input factors? What were the factors that affected the attrits?

What other data could we use to evaluate the programs? The traditional retention and graduation data may not tell us the story that we need.

The success of the IMBA program relies on the high touch factor. They succeed because we know who they are and where they are at all times.

Advising across the graduate programs may not be equal. Professional advisors vs. Faculty advisors. The definition of advising may not be one size fits all. Advising on the graduate level has to be more than just course selection. The mentoring is invaluable and takes a long time. Does there need to be more support for advising.

Similar facilities/support services are needed (i.e. writing center and tutoring). What other services are needed? Family Friendly...

The next meeting will focus on support services for Graduate students.

Minutes submitted by Angela Naginey