

Work Team 7 Meeting
Minutes - August 10, 2011

Members: Gerhard Apfelthaler, Michael Arndt, Karen Davis, Rod Gilbert, Michele LeBlanc-Feltner, Zareh Marselian, Colleen McCarthy, Ron McDaniel, Barbara Rex, Melinda Roper, Ryan Van Ommeren

Not in attendance: Melinda Roper, Zareh Marselian

Introductions and briefing Team Members absent from the July 22nd meeting:

Introductions were made amongst team members of Work Team 7 who were not able to attend the first meeting that took place on July 22nd. It was reiterated that CLU's current strategic plan is expiring May 2012 and a new five year strategic plan is expected to be approved by the Board next May. SPT was formed to represent various areas of the University. They had several meetings and set up different Work Teams. We need to look at the equity between the Undergraduate and Graduate and ADEP Programs. Experiential learning needs to be taken into consideration and one of the next steps is to define "experiential learning". All work teams are advisory teams to the Strategic Planning Team.

Approval of minutes from July 22nd Meeting:

The minutes from the July 22nd meeting were approved and will be posted on Blackboard.

Space Utilization Trends:

Ryan provided data on square footage growth over six years compared with various campus metrics. (Please see handouts) It was discussed that the data needs to be revised to reflect more comprehensive numbers (i.e. leased space, on-line students, and adjunct versus full time faculty). It would be useful to have data on where the gaps are and how these gaps can be closed. What would optimal space-planning look like and how can we prioritize the future space needs at CLU?

Questions for SPT to Facilitate Work Team 7 Tasks:

- Does CLU have a need for new programs to attract enrollment?
- What is targeted volume of students in existing programs in future?
- In what direction would the University like to go, is it moving toward a more professional educational model, or liberal arts?
- What is the preferred balance between these programs?
- What size student population is CLU targeting for TUG, ADEP and Grad programs?
- Do we focus on quality versus quantity?

- What is future plan for percentage of students to provide housing to?
- Are international student housing needs changing and/or growing?
- What are the needs of the ADEP group?
- Should we offer on-line access for services to students 24/7?
- Will the traditional classroom structure be modified (i.e. one hour of lecture in a classroom per credit or will there be blended models outside the traditional classroom)?
- Should we offer more accredited programs (i.e. School of Management)?
- What would the cost be for accreditation?
- Would it be more attractive for future potential students?
- Does this impact ratio of full time to adjunct faculty?
- What is the targeted percentage of regular faculty versus adjunct faculty in future by program?
- Should we market toward higher standards, or a low cost environment?
- What are student demands and is there someone who looks at these needs and demands?
- How do we measure the student demands?
- How do we measure and quality IT needs?

Invite Leanne Neilson for Updates:

The Work Team agreed to invite Leanne to participate in the August 26th meeting to provide team with possible answers to the above questions and updates on the Board Retreat and Faculty Retreat in regards to the Strategic Planning process.

Human Resources update:

Should we look at different hiring models to staff more efficiently? What do we need versus what do we perceive what we need? Are we really hiring associates for their skills, or because they may be familiar to CLU? What does it mean for our culture? As CLU goes through the change we need to be careful as to what we want to see change, what do we keep from the past and still move toward the future? We also need to look at compliance and buildings built with that in mind. Do we want to be more flexible on the work hours for employees? Policies need to be updated. Service hours need to be looked at to accommodate all students.

**Next Meeting: Friday, August 26, 2011 3 to 5 p.m.
Swenson Building – Noonan Conference Room**