

# California Lutheran University

## Bachelor's Degree for Professionals

### BUS 381 – Information, Systems, & Organizational Design

Course Syllabus – Winter 2016

November 23, 2015 - February 18, 2016

#### Contact information

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Instructor: Dr. Ali Dehghan (Dr.D)  
Office: Nygreen Hall 10  
Office Hours: Mon 3:00 – 6:00 T/TH, 11:30 - 1:30 and by appointment  
E-mail: [adehghan@callutheran.edu](mailto:adehghan@callutheran.edu)  
Class Time/Room: Wed 6:00 – 9:30 p.m. in Swenson 119  
Drop Dates: Dec. 9 –last day to add/drop  
Jan. 19 –last day to drop without a “W” or financial penalty

Text: Business Driven Technology 6<sup>th</sup> Edition, ISBN # 0073376906 by Stephen Haag, Paige Baltzan & Amy Philips.

<http://connect.mheducation.com/class/a-dehghan-bus-381>

#### **Catalog Course Description**

This course investigates the nature and uses of various types of information systems in business organizations, including decision support systems, expert systems, executive and management information systems, and communication systems. Examines the relationships between information system use and business strategy and the applications of information systems in the development of competitive advantage. Surveys the major components of business information systems (hardware, networks, data and applications) and investigates the interrelationships between information, systems, organizational structure, processes and strategy.

**Course Objectives:** At the end of this course, students should be able to:

- To assist students to understand the fundamental concepts of real-world information systems and to explore many of the basic concepts of corporate information systems.
- To provide students with the opportunity to explore through real world cases, information system issues.
- To provide students with the opportunity to practice their writing, presentation, and decision making skills
- Integrate into business situations and analysis, and evaluate both theory and practice relevant to Management information systems
- Fully explain the relationship among and between information systems and management
- Analyze how technology can be used to synthesize complex data to make sound business decisions
- Fully understand how cloud computing will change all aspects of MIS from hardware and software to the hiring of technology personnel and managers

- Prepare processes, in conjunction with technology personnel, to use MIS for competitive advantage
- Ascertain and be cognizant of the ramifications of management information systems on personal privacy
- Employ several methods of organizational change theory and methodology to implement new or replacement management information systems through understanding and evaluating how resistance to change can affect MIS implementation

**Course Delivery:** Several instructional methods will be used in the delivery of this course including:

1. Lectures and discussions.
2. Individual and group case analysis and oral presentations.
3. Videos
4. Learn Smart (Online simulations)

### **Evaluation**

Learn Smart Assignment	200
Class Participation	50
Final Project Presentation	250
Exams	500
Total	1000

### **Attendance:**

Attendance is expected at class meetings, for guest speakers and on field trips. Since a portion of your grade is determined by participation, you must be present in order to receive a satisfactory grade. College policies will be followed. If you know you are going to be absent due to a college-related activity, your work must be submitted PRIOR to your departure. Your instructor needs to know in advance if you are going to be absent. She will then determine if you may make up your work.

### **Cell Phones:**

In consideration of your classmates' learning and thinking processes, place your cell phone on a non-ring mode, such as vibrate or silent while in the classroom.

### **Grading Scale**

A	95-100%	B	84-86%	C	74-76%	D	64-66%
A-	90-94%	B-	80-83%	C-	70-73%	D-	60-63%
B+	87-89%	C+	77-79%	D+	67-69%	F	Below 60%

**\*FAILURE TO ATTEND, PARTICIPATE, OR SUBMIT HOMEWORK MAY RESULT IN THE LOWERING OF THE FINAL GRADE.**

### **Calendar**

*During the course of the semester, I might decide that it will work best for the class to change or shift the calendar/assignments/projects. If this happens, I'll let you know through Blackboard or an in-class announcement.*

## Winter 2016, BUS 381 Tentative Calendar

		<b>Content</b>	<b>Assignments</b>	<b>Assignments (Due Date, Midnight)</b>
Week 1	25-Nov	Ch. 1,2	Online Quiz	1-Dec
Week 2	2-Dec	Ch. 3,4	Online Quiz	8-Dec
Week 3	9-Dec	Ch. 5,6	Online Quiz / Learnsmart	15-Dec
Week 4	16-Dec	Ch. 7,8	Online Quiz / Learnsmart	5-Jan
Week 5	6-Jan	Ch. 9,10	Online Quiz / Learnsmart	12-Jan
Week 6	13-Jan	Ch. 11,12	Online Quiz / Learnsmart	19-Jan
Week 7	20-Jan	Ch. 13,14	Online Quiz / Learnsmart	26-Jan
Week 8	27-Jan	Ch. 15,16	Online Quiz / Learnsmart	2-Feb
Week 9	3-Feb	Ch. 17,18		
Week 10	10-Feb	Project Presentations		
Week 11	17-Feb	Final Exam		

**Note: This schedule is subject to change at the professor's discretion!**

### **Carnegie Hours Chart\*\***

Activity	Instructor-Led Hours		Homework Hours		Remarks
	Weekly	Course	Weekly	Course	
Readings of required text			5	50	Over 11 weeks, uneven distribution
Weekly Classes	3 hr.	33 hrs.			Includes final exam
Learn Smart			2	20	Average, varies by student
Quiz Prep			30	5	Average, varies by student
Class Case Studies		10			Average, varies by student
Final Project		3		15	Average, varies by student
Final Exam Prep		4		10	Average, varies by student
<b>Total</b>		<b>50</b>		<b>100</b>	

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\*\* In this chart the Carnegie Instructional Hours have already been converted to traditional clock hours; these are based on a 60-minute clock hour.

**Group Projects:**

Students will divide into groups for the purpose of in-class activities and outside research projects. This may involve one or more of a wide variety of IT subjects. Group members will be asked to self-assess their own performance, and to assess the performance of other group members.

**Course Evaluation:**

All course evaluations are conducted online. Your feedback is important to us. You will receive an email message reminding you when the website is open for your feedback. The link is: <http://courseval.callutheran.edu>

**Academic Integrity:**

All work is expected to be your own, with all sources cited as appropriate. Plagiarism will not be tolerated, and will result in a failing grade for that assignment, as well as referral to the Dean for further review. All written assignments will be delivered through Blackboard's SafeAssign, and other tools as appropriate, to validate that correct citations have been made.

The educational programs of California Lutheran University are designed and dedicated to achieve academic excellence, honesty and integrity at every level of student life. Part of CLU's dedication to academic excellence is our commitment to academic honesty. Students, faculty, staff and administration share the responsibility for maintaining high levels of scholarship on campus. Any behavior or act which might be defined as "deceitful" or "dishonest" will meet with appropriate disciplinary sanctions, including dismissal from the University, suspension, grade F in a course or various forms of academic probation. Policies and procedures regarding academic honesty are contained in the faculty and student handbooks.

Plagiarism, cheating, unethical computer use and facilitation of academic dishonest are examples of behavior which will result in disciplinary sanctions. Plagiarism includes, but is not limited to:

- word for word copying without using quotation marks or presenting the work as yours
- using the ideas or work of others without acknowledgement
- not citing quoted material. Students must cite sources for any information that is not either the result of original research or common knowledge.

**ADA Statement:**

California Lutheran University is committed to providing reasonable accommodations in compliance with ADA of 1990 and Section 504 of the Rehabilitation Act of 1973 to students with documented disabilities. If you are a student requesting accommodations for this course, please contact your professor at the beginning of the semester and register with the Accessibility Resource Coordinator, Wendy Perkins, for the facilitation and verification of need. The Accessibility Resource Coordinator is located in the Center for Academic and Accessibility Resources (CAAR) Office in the Pederson Administration building, and can be contacted by calling 805.493.3878 or emailing [wperkins@callutheran.edu](mailto:wperkins@callutheran.edu).

**University Harassment Policy**

Be civil to each other, both on- and offline. For information on the University's **student harassment policy and rights**, please go to the following link:  
[Student Life Handbook](#)

### **Sexual Misconduct**

California Lutheran University does not tolerate any degree of sexual misconduct on or off-campus. We encourage you to report if you know of, or have been the victim of, sexual harassment, misconduct, and/or assault. If you report this to a faculty member, she or he must notify Cal Lutheran's Title IX Coordinator about the basic facts of the incident. More information about your options for reporting can be found at: <http://www.callutheran.edu/title-ix/>.

### **Pearson Library**

Pearson Library provides access to scholarly books, journals, ebooks, and databases of full text articles from scholarly journals. To begin using these materials, visit the library web page <http://www.callutheran.edu/library>

There are many ways to contact Pearson Library for research assistance, no matter where you are!

- Email Yvonne Wilber (Professionals liaison) at [ywilber@callutheran.edu](mailto:ywilber@callutheran.edu)
- General Library email: [CLUlibrary@callutheran.edu](mailto:CLUlibrary@callutheran.edu)
- Library main phone: 805.493.3250
- Text us your question: 805.493.3867
- Get more help at: <http://www.callutheran.edu/library/help/>

### **Cal Lutheran Writing Center**

The Writing Center provides 1:1 writing consultations, in-person and online, with trained undergraduate and graduate writing consultants. We welcome all writing-related projects at any stage of the writing process across the diverse disciplines of study at Cal Lutheran. The Writing Center also hosts writing workshops, provides in-class visits, facilitates writing groups, and offers a writer's studio option for longer, sustained projects. Services suit writers of all levels, including traditional undergraduates, graduate students from all fields, all English language learners, and accomplished scholars alike. All members of the Cal Lutheran community with an @callutheran.edu email address are welcome to make use of our services. For more information, please visit at [www.callutheran.edu/writing\\_center](http://www.callutheran.edu/writing_center) or call 805.493.3257. Please schedule appointments online through MyCLU Blackboard with the yellow "The Writing Center" icon in "Tools," or stop by The Writing Center itself, located in the Darling Collaboration Suite of Pearson Library.

### **Veterans Resources**

If you are a veteran, military member, or a family member of a veteran or military member, please refer to Cal Lutheran's Veterans Resources webpage for important information: <http://www.callutheran.edu/veterans/>. Also, if you are a veteran receiving benefits and you are struggling in a class, you most likely qualify for free tutoring. Please contact the Veterans Coordinator, Jenn Zimmerman, [veterans@callutheran.edu](mailto:veterans@callutheran.edu) or 805.493.3648, for more information.

### **Help Desk**

Students may contact the Help Desk about telephone, network, wireless network, software questions password problems, hardware problems, and general consultation (i.e. you cannot log

into your MyCLU portal, or you are having problems with Blackboard). Please email specific details about your problems to [helpdesk@callutheran.edu](mailto:helpdesk@callutheran.edu), click on the following link for more information [http://www.callutheran.edu/iss/technology\\_services/helpdesk.php](http://www.callutheran.edu/iss/technology_services/helpdesk.php) or call: 805.493.3698

**Final Note**

This syllabus is subject to change. Every effort will be made to alert students to changes that occur in a timely manner.