



Art 236 Introduction to Digital Photography

BDP Summer Term 2016 (Term runs May 23 - August 4, 2016)

Location: Thousand Oaks Campus: Spies-Bornemann Education Center, Room 138

Drop Dates: Monday, June 6: Last Day to Drop without a Financial Penalty
Wednesday, July 13: Last Day to Withdraw from a Course

Prerequisites: None

Instructor: Brian Stethem

Office: F Building: Room F14

Extension: 493-3282

Email: bstethem@callutheran.edu

Office Hours: Wednesdays 4:00pm - 5:30 pm and by appointment

Course Description

236 Digital Photography (3) - An Introduction to Digital Photography.
A fine arts approach to the use of the digital camera, including its potential for creating art, and methods for adjusting and enhancing images on the computer.

Art 236 is an entry-level digital photography course for beginners. In the class, we will study how a camera works, how film cameras differ from digital cameras and the differences in technique between film and digital imaging. We will also learn how to take more interesting and dynamic photos, and how to communicate ideas through photographs. Using Photoshop, we will learn how to adjust and enhance our images on a computer.

*The current undergraduate catalog can be found at:
<http://catalog.callutheran.edu/undergraduate/>*

No Textbook Required: Class readings, lectures and study guides will be posted on Blackboard.

Course Requirements: Students must have full use of a five megapixel or higher digital camera with manual exposure control or exposure compensation, a removable memory card and the camera's technical or owner's manual. He or she must buy a portable hard drive or high capacity flash drive and be able to buy a memory card reader for use in class. Students will have to take notes during class.

Course Objectives and Outcomes:

At the end of the term, students will be able to understand and do the following:

- How the traditional and digital camera works – the basic processes and controls.
- Digital and film camera similarities and differences, and what you need to know about buying and using digital cameras.
- Manipulating and correcting digital images on the computer.
- File sizes; image formats; saving and outputting images.
- How to make more dynamic and meaningful digital images.
- Understanding different types of lighting, lenses and techniques in photographs.
- Critical thinking skills in evaluating and discussing your work, and the work of others
- Oral communication skills in discussing and exploring a wide range of artwork in critiques
- Ethical and legal issues: The responsibilities of using photography in today's world
- Written communication skills used in explaining the photographic process in tests
- Discussing and analyzing your photos, and those of others.

Class Format

This course is a hands-on course. Attendance is required for the necessary experience to master the subject of photography.

Student Workload/Carnegie Hours:

Carnegie Hours Chart

Activity	Instructor-Led Hours		Homework Hours		Remarks
	Weekly	Course	Weekly	Course	
Readings of required handouts & PowerPoints		20	2	21	Over 11 weeks, uneven distribution
Weekly Classes	3.5 hr. 20 min.	38.5 hrs. 40 min.		10	Includes final exam
Article Assignment				2.5	Average, varies by student
Blog Post		.			Average, varies by student
Mid-term Prep		2		10	Average, varies by student

Discussion Board I		3.5		5	Average, varies by student
Flipped Class (recorded lecture)		4			
Case Study		3			Average, varies by student
Final Project		4		15	Average, varies by student
Final Exam Prep		2		10	Average, varies by student
Total		38.5		73.5	

** In this chart the Carnegie Instructional Hours have already been converted to traditional clock hours; these are based on a 60-minute clock hour.

Grading:

Each component constitutes 25% of the total grade for the semester

- Attendance (25%): This is a hands-on course: attendance is mandatory. Art Department policy is that if a student misses more than three days, his or her grade drops one level. A student who misses eight classes will fail the course. Class critiques are MANDATORY.

- Assignments (25%): Most will be done outside of class time. Photographs will be discussed in classroom critiques, and prints will be turned in for grading and evaluation using the criteria below.

- Exams (25%): There will be several comprehensive exams to demonstrate the student's knowledge of the workings of a camera and techniques of taking photographs.

- Final project (25%): A portfolio of images made according to class guidelines.

Explanation of photography assignment grading: This set of grading guidelines is tailored to judging photographic artwork for this class while following general evaluative principles of the California Lutheran University Art Department.

Grades of assignments are given using the following seven criteria:

- (1) Technical quality
- (2) Use of compositional principles and ideas
- (3) Effective use of light, shadow, point of view and focal length
- (4) Adherence to project guidelines
- (5) Originality, creativity and evidence of thought and effort
- (6) The communication of ideas or thought
- (7) Presentation of work.

CRITERION	PORTION	GRADING SCALE GRADE PERCENTAGE
1. Attendance and participation in discussions and critiques	25%	A 95-100 A- 90-94.9 B+ 86-89.9
2. Assignments	25%	B 83-85.9
3. Exams	25%	B- 80-82.9
4. Final Project	25%	C+ 76-79.9 C 73-75.9 C- 70-72.9 D+ 67-69.9 D 55-66.9 F 0-54.9

Attendance Policy:

Any student missing more than three classes will drop a full grade from their final grade.

Any student missing more than five classes will drop two full grades from their final grade.

Any student missing ten classes will receive an F for a final grade.

Class Rules:

-Students are responsible for all projects. It is his or her responsibility to have a working camera for the entire semester, and complete all projects as required.

-Critiques are like exams; they are mandatory. A student who does not attend the final critique will fail the class.

-All photos for the class must have been created by the student turning them in, and those photos must have been taken for the specific assignment during this semester.

-Do not use the computer for anything other than Photoshop for class projects.

-Turn cell phones to silent during class.

Cal Lutheran Online or Blended Course Technology Requirements

Online Courses:

In order to participate in a fully online course at California Lutheran University, you will need the following hardware, software, and capabilities. These are the minimum requirements; specific courses may have technological needs above and beyond this list.

1. If you have a Windows operating system
 - a. Browser: Firefox or Chrome
 - b. Java 7 or Java 8
2. If you have a Mac OS or Ubuntu
 - a. Only use Firefox
 - b. Oracle Java 7
3. Linux
 - a. Only use Firefox
 - b. Java 7 or Java 8

4. Blackboard Collaborate Launcher (can download when you first attempt join a Collaborate room in your Blackboard course)
5. 256 MB RAM
6. 20 MB free disk space
7. Internet Access - 28.8 kbps speed or above (Broadband connection highly recommended)
8. Soundcard
9. A headset with microphone/headphones
10. Program(s) that can open .doc, .ppt, and .pdf documents
11. Optional:
 - a. Webcam (recommended)
 - b. Blackboard Learn App
 - i. Download from your devices' app store, select California Lutheran University as the school and sign in via myCLU

Check your OS and internet browser at: www.thismachine.info

Blended Courses:

1. Computer
2. If you need or want portable hardware, you can check out a laptop or iPad at the library for the entire semester.
 - a. A first-generation iPad is sufficient for participating in this course.
3. To watch Pre-recorded lectures
 - a. Windows or Mac operating systems
 - b. Applications Microsoft Silverlight or Windows Media Player
 - c. Bandwidth
 - i. 50Kbps: Audio-only recording
 - ii. 300Kbps: Recording consisting of screen capture, audio, and video
 - iii. 500Kbps: Recordings with multiple video streams
 - d. Speakers or headphones
4. To access the course site
 - a. Firefox browser (usually the best, do NOT use Internet Explorer)
 - b. Java 7 (Mac OS) or Java 8 (Windows or Linux)
5. Optional: Blackboard Learn App
 - a. Download from your devices' app store, select California Lutheran University as the school and sign in via myCLU

Course Evaluations Statement

All course evaluations are conducted online. Your feedback is important to us. You will receive an email message reminding you when the website is open for your feedback. The link is: <http://courseval.callutheran.edu>

Disability Statement

California Lutheran University is committed to providing reasonable accommodations in compliance with ADA of 1990 and Section 504 of the Rehabilitation Act of 1973 to students with documented disabilities. If you are a student requesting accommodations

for this course, please contact your professor at the beginning of the semester and register with the Disability Support Services Coordinator, Wendy Jimenez, for the facilitation and verification of need. The Disability Support Services Coordinator is located in the Center for Student Success Office at 3259 Pioneer Street, and can be contacted by calling 805.493.3878 or emailing wjimene@callutheran.edu

Statement on Academic Honesty

The educational programs of California Lutheran University are designed and dedicated to achieve academic excellence, honesty and integrity at every level of student life. Part of Cal Lutheran's dedication to academic excellence is our commitment to academic honesty. Students, faculty, staff and administration share the responsibility for maintaining high levels of scholarship on campus. Any behavior or act which might be defined as "deceitful" or "dishonest" will meet with appropriate disciplinary sanctions, including dismissal from the University, suspension, grade F in a course or various forms of academic probation. Policies and procedures regarding academic honesty are contained in the faculty and student handbooks.

Plagiarism, cheating, unethical computer use and facilitation of academic dishonesty are examples of behavior which will result in disciplinary sanctions. Plagiarism includes, but is not limited to:

- word for word copying without using quotation marks or presenting the work as yours
- using the ideas or work of others without acknowledgement
- not citing quoted material. Students must cite sources for any information that is not either the result of original research or common knowledge.

Standards of Student Conduct Statements:

- Student Life Handbook
- Academic Honesty Statement

University Harassment Policy

Be civil to each other, both on- and offline. For information on the University's student harassment policy and rights, please go to the following link:
Student Life Handbook

Sexual Misconduct

California Lutheran University does not tolerate any degree of sexual misconduct on or off-campus. We encourage you to report if you know of, or have been the victim of, sexual harassment, misconduct, and/or assault. If you report this to a faculty member, she or he must notify Cal Lutheran's Title IX Coordinator about the basic facts of the incident. More information about your options for reporting can be found at:

<http://www.callutheran.edu/title-ix/>

Pearson Library

Pearson Library provides access to scholarly books, journals, ebooks, and databases of full text articles from scholarly journals. To begin using these materials, visit the library web page <http://www.callutheran.edu/library>

There are many ways to contact Pearson Library for research assistance, no matter where you are!

- Email Yvonne Wilber (Professionals liaison) at ywilber@callutheran.edu
- General Library email: CLUlibrary@callutheran.edu
- Library main phone: 805.493.3250
- Text us your question: 805.493.3867
- Get more help at: <http://www.callutheran.edu/library/help/>

Cal Lutheran Writing Center

The Writing Center provides 1:1 writing consultations, in-person and online, with trained undergraduate and graduate writing consultants. We welcome all writing-related projects at any stage of the writing process across the diverse disciplines of study at Cal Lutheran. The Writing Center also hosts writing workshops, provides in-class visits, facilitates writing groups, and offers a writer's studio option for longer, sustained projects. Services suit writers of all levels, including traditional undergraduates, graduate students from all fields, all English language learners, and accomplished scholars alike. All members of the Cal Lutheran community with an @callutheran.edu email address are welcome to make use of our services. For more information, please visit at www.callutheran.edu/writing_center or call 805.493.3257. Please schedule appointments online through MyCLU Blackboard with the yellow "The Writing Center" icon in "Tools," or stop by The Writing Center itself, located in the Darling Collaboration Suite of Pearson Library.

Veterans Resources

If you are a veteran, military member, or a family member of a veteran or military member, please refer to Cal Lutheran's Veterans Resources webpage for important information: <http://www.callutheran.edu/veterans/> . Also, if you are a veteran receiving benefits and you are struggling in a class, you most likely qualify for free tutoring. Please contact the Veterans Coordinator, Jenn Zimmerman, veterans@callutheran.edu or 805.493.3648, for more information.



This instructor is a proud Vet Net Ally. Feel free to contact me at any time.

Help Desk

Students may contact the Help Desk about telephone, network, wireless network, software questions password problems, hardware problems, and general consultation (i.e. you cannot log into your MyCLU portal, or you are having problems with Blackboard). Please email specific details about your problems to helpdesk@callutheran.edu, click on the following link for more information http://www.callutheran.edu/iss/technology_services/helpdesk.php or call: 805.493.3698



The Safe Zone Allies are a network of Cal Lutheran faculty and staff who are supportive of lesbian, gay, bisexual, transgender, intersexed, queer, and questioning (LGBTIQ) students and underrepresented cultural/racial and religious groups.

Allies are individuals who are willing to provide a safe haven, a listening ear, and support for students from an underrepresented group.

This instructor is a proud Safe Zone Ally. Feel free to contact me at any time.

Final Note

This syllabus is subject to change. Every effort will be made to alert students to changes that occur in a timely manner.

