

California Lutheran University

Bachelor's Degree for Professionals

BUS 381, Information Systems and Organizational Design

Fall 2016, August 29th to November 14th

Instructor: Drew Foley, PhD
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Telephone: (805) 334-0007
Office: Available before class or by appointment
Course Meetings: Tuesdays 6:00 PM – 9:30 PM
Location: Oxnard Campus
Drop Dates: Sept. 12 – *Last day to add/drop w/out a “W” or financial penalty*
Oct. 10 – *Last day to withdraw w/out academic penalty*

Required Textbook(s)

Baltzan, P., Haag S., & Phillips A. (2015). *Business Driven Technology*, 6th Ed.
New York, NY: McGraw Hill. ISBN: 0073376906

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Course Description

BUS 381 investigates the nature and uses of various types of information systems in business organizations, including decision support systems, expert systems, executive systems, management information systems, and communication systems. The course examines the relationships between information system use and business strategy and the applications of information systems in the development of competitive advantage. Students will survey the major components of business information systems and investigate the interrelationships between information, systems, organizational structure, processes and strategy.

Assessments and learning outcomes

- 1) Ethical and Professional Judgment
- 2) Interpersonal & Teamwork Skills, Principled Leadership
- 3) Information Literacy and Computer Skills
- 4) Field-specific Knowledge and Experience
- 5) Planning and Organization
- 6) Understanding of Cultural and Global Diversity
- 7) Written Communication
- 8) Oral Communication and Listening Skills

Course Learning Outcomes

At the end of this course students will be expected to:

- 1) Understand and apply fundamental concepts of information systems to real-world individual and organizational challenges
- 2) Explain the relationship between management and information systems
- 3) Analyze the use of information systems in making business decisions
- 4) Understand and apply organizational change theory to the implementation of new or replacement information systems
- 5) Design organizational structures and business processes to gain a competitive advantage from information systems
- 6) Assess the use of information systems to increase organizational efficiency and/or effectiveness
- 7) Evaluate the impact of innovative and emerging technologies

Grading

Assignments are detailed in BB. Grades are based on meeting the criteria in the associated rubric. Your overall grade will be a calculation of points earned as a percentage of the available points using the following scale:

Letter Grade	Percentage	Points
A	93 – 100%	465 - 500
A-	90 – 92%	450 - 464
B+	87 – 89%	435 – 449
B	83 – 86%	415 – 434
B-	80 – 82%	400 – 414
C+	77 – 79%	385 – 399
C	73 – 76%	365 – 384
C-	70 – 72%	350 – 364
D	60 – 69%	300 – 349
F	0 – 59%	0 – 299

Class Format

This is a traditional class held on campus. Assignments are detailed in Black Board (BB) and are submitted to BB prior to class on the due date unless otherwise noted.

Student Workload/Carnegie Hours

The expectation is that a 4-credit course will meet for 50 hours of instructional time and will have 100 hours of out-of-class work (homework). As our 4-credit courses meet for about 36 - 37 hours in-person, the remaining 13 -14 hours of instructional time need to be handled via online instructions (flipped classes, discussion boards, etc.). There should be approximately 9 hours of homework per week (of course, this may vary depending on the week)

Activity	Instructor-Led Hours		Homework Hours		Remarks
	Weekly	Course	Weekly	Course	
Readings of required text & assigned articles				40	Over 11 weeks
Weekly Classes	3	33			
Online Activities (4 Activities)		20			Average, varies by student
Personal Technology Project				20	Average, varies by student
Interpersonal Technology Project				20	Average, varies by student
Group (Emerging) Technology Project				20	Average, varies by student
Total		50		100	

Assignments:

There are **3 projects** and **4 activities** scheduled for the term. Detailed instructions and a scoring rubric will be provided for each assignment.

Grade Composition

Projects – 300 points

Personal Technology	100 points (20%)
Interpersonal Technology	100 points (20%)
Group (Emerging) Technology	100 points (20%)

Activities – 200 points

Activity 1 - Personal Learning Plan	50 points (10%)
Activity 2 – Personal Technology Forum	50 points (10%)
Activity 3 – Self-Assessment	50 points (10%)
Activity 4 – Team Charter (Group)	50 points (10%)

Total Points Possible: 500 points

The following resources are available to assist you in the Professionals program:

Pearson Library

Pearson Library provides access to scholarly books, journals, ebooks, and databases of full text articles from scholarly journals. To begin using these materials, visit the library web page <http://www.callutheran.edu/library>
There are many ways to contact Pearson Library for research assistance, no matter where you are!

- Email Yvonne Wilber (Professionals liaison) at ywilber@callutheran.edu
- General Library email: CLUlibrary@callutheran.edu
- Library main phone: 805.493.3250
- Text us your question: 805.493.3867
- Get more help at: <http://www.callutheran.edu/library/help/>

CLU Writing Center

The Writing Center provides 1:1 writing consultations, in-person and online, with trained undergraduate and graduate writing consultants. We welcome all writing-related projects at any stage of the writing process across the diverse disciplines of study at Cal Lutheran. The Writing Center also hosts writing workshops, provides in-class visits, facilitates writing groups, and offers a writer's studio option for longer, sustained projects. Services suit writers of all levels, including traditional undergraduates, graduate students from all fields, all English language learners, and accomplished scholars alike. All members of the Cal Lutheran community with an @callutheran.edu email address are welcome to make use of our services. For more information, please visit at www.callutheran.edu/writing_center or call 805.493.3257. Please schedule appointments online through MyCLU Blackboard with the yellow "The Writing Center" icon in "Tools," or stop by The Writing Center itself, located in the Darling Collaboration Suite of Pearson Library.

Veterans Resources

If you are a veteran, military member, or a family member of a veteran or military member, please refer to Cal Lutheran's Veterans Resources webpage for important information: <http://www.callutheran.edu/veterans/> . Also, if you are a veteran receiving benefits and you are struggling in a class, you most likely qualify for free tutoring. Please contact the Veterans Coordinator, Jenn Zimmerman, veterans@callutheran.edu or 805.493.3648, for more information.

Help Desk

Students may contact the Help Desk about telephone, network, wireless network, software questions password problems, hardware problems, and general consultation (i.e. you cannot log into your MyCLU portal, or you are having problems with Blackboard). Please email specific details about your problems to helpdesk@callutheran.edu, click on the following link for more information http://www.callutheran.edu/iss/technology_services/helpdesk.php or call: 805.493.3698

Course Evaluation Statement

All course evaluations are conducted online. Your feedback is important to us. You will receive an email message reminding you when the website is open for your feedback. The link is: <http://courseval.callutheran.edu>

The following University policies apply to students in the Professionals program:

Disability Statement

California Lutheran University is committed to providing reasonable accommodations in compliance with ADA of 1990 and Section 504 of the Rehabilitation Act of 1973 to students with documented disabilities. If you are a student requesting accommodations for this course, please contact your professor at the beginning of the semester and register with the Disability Support Services Coordinator, Wendy Jimenez, for the facilitation and verification of need. The Disability Support Services Coordinator is located in the Center for Student Success Office at 3259 Pioneer Street, and can be contacted by calling 805.493.3878 or emailing wjimene@callutheran.edu

Sexual Misconduct

California Lutheran University does not tolerate any degree of sexual misconduct on or off-campus. We encourage you to report if you know of, or have been the victim of, sexual harassment, misconduct, and/or assault. If you report this to a faculty member, she or he must notify Cal Lutheran's Title IX Coordinator about the basic facts of the incident. More information about your options for reporting can be found at: <http://www.callutheran.edu/title-ix/>

University Harassment Policy

Be civil to each other, both on- and offline. For information on the University's **student harassment policy and rights, please go to the following link:** [Student Life Handbook](#)

Academic Honesty

The educational programs of California Lutheran University are designed and dedicated to achieve academic excellence, honesty and integrity at every level of student life. Part of CLU's dedication to academic excellence is our commitment to academic honesty. Students, faculty, staff and administration share the responsibility for maintaining high levels of scholarship on campus.

Any behavior or act which might be defined as "deceitful" or "dishonest" will meet with appropriate disciplinary sanctions, including dismissal from the University, suspension, grade F in a course or various forms of academic probation. Policies and procedures regarding academic honesty are contained in the faculty and student handbooks.

Plagiarism, cheating, unethical computer use and facilitation of academic dishonest are examples of behavior that will result in disciplinary sanctions.

Plagiarism includes, but is not limited to:

Word for word copying without using quotation marks or presenting the work as yours

Using the ideas or work of others without acknowledgement

Not citing quoted material. Students must cite sources for any information that is not either the result of original research or common knowledge

Standards of Student Conduct

- [Student Life Handbook](#)
- [Academic Honesty Statement](#)

This syllabus is subject to change. Every effort will be made to alert students to changes that occur in a timely manner

Course Outline			
Wk	Date	Topic	Assignments
1	Aug. 30	Introductory Discussion and Syllabus Review Personal Technology Project (due Sept. 27)	Activity 1 – Learning Plan
2	Sept. 6	<i>Activity 1 - Personal Learning Plan due</i> Unit 1 – Achieving Business Success Business Driven Technology	Chapter 1
3	Sept. 13	Identifying Competitive Advantage	Chapter 2 Activity 2 – Technology Forum
4	Sept. 20	<i>Activity 2 - Personal Technology Forum (in-class)</i> <i>Personal Technology Project - due</i>	Activity 3 – Self-Assessment
5	Sept. 27	<i>Activity 3 – Self-Assessment due</i> Interpersonal Technology project (due October 18) Information Security Ethics	Plug-In B6 Plug-In B7

6	Oct. 4	<u>Unit 2 – Exploring Business Intelligence</u> Valuing Organizational Intelligence	Chapter 6
7	Oct. 11	<u>Unit 3 – Streamlining Business Operations</u> Enabling the Organization – Decision Making	Chapter 9
8	Oct. 18	<i>Interpersonal Technology Project - due</i> <i>Group (Emerging) Technology Project (due Nov. 8)</i> <u>Unit 4 – Building Innovation</u> Creating Innovative Organizations	Chapter 13 <i>Activity 4 – Team Charter</i>
9	Oct. 25	<i>Activity 4 – Team Charter due</i> <u>Unit 5 – Transforming Organizations</u> Managing Organizational Projects	Chapter 19
10	Nov. 1	Developing a Twenty-First Century Organization	Chapter 20
11	Nov. 8	<i>Group (Emerging) Technology Project due</i> <i>Group (Emerging) Technology Presentations (in-class)</i>	