

California Lutheran University

Bachelor's Degree for Professionals

COURSE SYLLABUS
ECON 200
INTRO TO MICRO-ECONOMICS
SPRING TERM 2016
FEBRUARY 29, 2016 – MAY 12, 2016

PROFESSOR:	Rod Weissler
CLASSROOM:	Woodland Hills Center – Room 123
TIME:	Tuesdays 6:00-9:30 PM
OFFICE HOURS:	Tuesdays 5:00-6:00 PM (In classroom)
CONTACT INFORMATION:	Work Tel: (818) 543-2325 E-mail: weissler@clunet.edu
TEXTBOOK:	<u>Microeconomics</u> McConnell, Brue, and Flynn 20 th Edition - 2015 McGraw-Hill/Irwin Publishers ISBN 978-0-07-766081-9

COURSE DESCRIPTION:

The study of principles of economics on the firm level, including resource pricing and allocation, market structures, supply, and demand.

STUDENT LEARNING OUTCOMES:

- A. **Creative Thinking** – Students will be able to understand the alternative theories that have been developed in microeconomics.
- B. **Critical Thinking** – Students will apply the microeconomic tools learned in this course to the real world.

- C. **Quantitative Literacy** – Students will solve economic problems in an analytic fashion using graphic and quantitative methods.

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LEARNING ACTIVITIES:

The learning activity used primarily during class time will be the lecture. Included during the lecture will be time for the instructor to respond to and discuss student questions and students responding to and discussing instructor questions. In addition, time will be allocated at the beginning of class to review the previous week's homework assignment. The homework will consist of some of the end-of-the chapter "Questions" and "Problems". The homework will not be graded. The primary learning activities outside the class will be a review of the lecture notes and reading the assigned chapters in the textbook. The homework may be thought of as a supplement to the lecture notes and the textbook. Material on the exams will be drawn primarily from the lecture notes and the textbook and to a lesser extent from the homework. While classroom participation on the part of the students is encouraged, it will not be graded.

EXAM DATES AND GRADE PERCENTAGE:

FIRST MIDTERM EXAM	MARCH 22, 2016	100 points (33 1/3%)
SECOND MIDTERM EXAM	APRIL 12, 2016	100 points (33 1/3%)
FINAL EXAM	MAY 10, 2016	100 points (33 1/3%)

Exams are closed-book and closed notes. A calculator is permitted.

GRADING SCALE

82-100	A	68-69.9	C+
80-81.9	A-	52-67.9	C
78-79.9	B+	50-51.9	C-
72-77.9	B	48-49.9	D+
70-71.9	B-	42-47.9	D

PREREQUISITES:

THOUGH NO MATH PREREQUISITE IS LISTED FOR THIS COURSE, FOR THOSE STUDENTS WITH "MATH/GRAPH-PHOBIA", IT IS STRONGLY RECOMMENDED THAT STUDENTS READ THE APPENDIX TO CHAPTER 1 "GRAPHS AND THEIR MEANING".

DROP DATES:

March 14, 2016

- 1) Last day to add; last day to drop (without a "W")
- 2) Last day to drop without financial penalty (100% tuition charge for classes dropped after this date)

April 11, 2016

- 1) Last day to withdraw without academic penalty.

COURSE SCHEDULE: READING ASSIGNMENTS AND EXAMS

ASSIGNMENT FOR THE FIRST CLASS MEETING:

Read Appendix to Chapter 1 and do “Problems” #2 & #3 in Chapter 1 Appendix

<u>DATE</u>	<u>TOPICS</u>	<u>CHAPTER IN TEXT</u>
03/01/16	Limits, Alternatives, and Choices	1
03/08/16	Demand, Supply, and Market Equilibrium	3
03/15/16	Elasticity Utility Maximization	6 7
03/22/16	FIRST MIDTERM EXAM	
03/29/16	Business and the Costs of Production Pure Competition in the Short Run	9 10
04/05/16	Pure Competition in the Long Run Pure Monopoly	11 12
04/12/16	SECOND MIDTERM EXAM	
04/20/16	Monopolistic Competition and Oligopoly The Demand for Resources	13 14
04/26/16	Rent, Interest, and Profit Market Failures: Public Goods and Externalities	16 4
05/03/16	International Trade	24
05/10/16	FINAL EXAM	

NUMBER OF HOURS OUTSIDE CLASS:

It is expected that students will spend a minimum of eight hours per week outside of class.

Attendance Policy:

Students will not be graded on attendance, however, class attendance is **strongly** recommended.

Make-up and Late Policy:

Students will notify the instructor as soon as possible if they are not able to take the exams on the scheduled date. A make-up exam will be proctored by the Bachelor's Degree for Professionals Office.

Course Evaluations Statement

All course evaluations are conducted online. Your feedback is important to us. You will receive an email message reminding you when the website is open for your feedback. The link is:

<http://courseval.callutheran.edu>

Disability Statement

California Lutheran University is committed to providing reasonable accommodations in compliance with ADA of 1990 and Section 504 of the Rehabilitation Act of 1973 to students with documented disabilities. If you are a student requesting accommodations for this course, please contact your professor at the beginning of the semester and register with the Disability Support Services Coordinator, Wendy Jimenez, for the facilitation and verification of need. The Disability Support Services Coordinator is located in the Center for Student Success Office at 3259 Pioneer Street, and can be contacted by calling 805.493.3878 or emailing wjimene@callutheran.edu

Statement on Academic Honesty

The educational programs of California Lutheran University are designed and dedicated to achieve academic excellence, honesty and integrity at every level of student life. Part of Cal Lutheran's dedication to academic excellence is our commitment to academic honesty. Students, faculty, staff and administration share the responsibility for maintaining high levels of scholarship on campus. Any behavior or act which might be defined as "deceitful" or "dishonest" will meet with appropriate disciplinary sanctions, including dismissal from the University, suspension, grade F in a course or various forms of academic probation. Policies and procedures regarding academic honesty are contained in the faculty and student handbooks.

Plagiarism, cheating, unethical computer use and facilitation of academic dishonesty are examples of behavior which will result in disciplinary sanctions. Plagiarism includes, but is not limited to:

- word for word copying without using quotation marks or presenting the work as yours
- using the ideas or work of others without acknowledgement
- not citing quoted material. Students must cite sources for any information that is not either the result of original research or common knowledge.

Standards of Student Conduct Statements:

- [Student Life Handbook](#)
- [Academic Honesty Statement](#)

University Harassment Policy

Be civil to each other, both on- and offline. For information on the University's **student harassment policy and rights, please go to the following link:**

[Student Life Handbook](#)

Sexual Misconduct

California Lutheran University does not tolerate any degree of sexual misconduct on or off-campus. We encourage you to report if you know of, or have been the victim of, sexual harassment, misconduct, and/or assault. If you report this to a faculty member, she or he must notify Cal Lutheran's Title IX Coordinator about the basic facts of the incident. More information about your options for reporting can be found at: <http://www.callutheran.edu/title-ix/>

Pearson Library

Pearson Library provides access to scholarly books, journals, ebooks, and databases of full text articles from scholarly journals. To begin using these materials, visit the library web page <http://www.callutheran.edu/library>

There are many ways to contact Pearson Library for research assistance, no matter where you are!

- Email Yvonne Wilber (Professionals liaison) at ywilber@callutheran.edu
- General Library email: CLUlibrary@callutheran.edu
- Library main phone: 805.493.3250
- Text us your question: 805.493.3867
- Get more help at: <http://www.callutheran.edu/library/help/>

Cal Lutheran Writing Center

The Writing Center provides 1:1 writing consultations, in-person and online, with trained undergraduate and graduate writing consultants. We welcome all writing-related projects at any stage of the writing process across the diverse disciplines of study at Cal Lutheran. The Writing Center also hosts writing workshops, provides in-class visits, facilitates writing groups, and offers a writer's studio option for longer, sustained projects. Services suit writers of all levels, including traditional undergraduates, graduate students from all fields, all English language learners, and accomplished scholars alike. All members of the Cal Lutheran community with an @callutheran.edu email address are welcome to make use of our services. For more information, please visit at www.callutheran.edu/writing_center or call 805.493.3257. Please schedule appointments online through MyCLU Blackboard with the yellow "The Writing Center" icon in "Tools," or stop by The Writing Center itself, located in the Darling Collaboration Suite of Pearson Library.

Veterans Resources

If you are a veteran, military member, or a family member of a veteran or military member, please refer to Cal Lutheran's [Veterans Resources](#) webpage for important information:

<http://www.callutheran.edu/veterans/>. Also, if you are a veteran receiving benefits and you are struggling in a class, you most likely qualify for free tutoring. Please contact the Veterans Coordinator, Jenn Zimmerman, veterans@callutheran.edu or 805.493.3648, for more information.

Help Desk

Students may contact the Help Desk about telephone, network, wireless network, software questions password problems, hardware problems, and general consultation (i.e. you cannot log into your MyCLU portal, or you are having problems with Blackboard). Please email specific details about your problems to helpdesk@callutheran.edu, click on the following link for more information

http://www.callutheran.edu/iss/technology_services/helpdesk.php or call: 805.493.3698

Final Note

This syllabus is subject to change. Every effort will be made to alert students to changes that occur in a timely manner.

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