

California Lutheran University

Bachelor's Degree for Professionals

SOCIAL PSYCHOLOGY

PSYC 401

Spring Term 2016

Tuesdays 6 – 9:30pm

107 Humanities, Thousand Oaks

Instructor: Dr. Ariana Young
Email: ayoung@callutheran.edu
Phone: (805) 493-3267
Office: Room 103A, Woodland Hills
Office Hours: Tuesdays 4 – 6pm (SBET 114, Thousand Oaks), Wednesdays 4 – 6pm (Woodland Hills), or by appointment

Important Dates

Spring Term 2016: Feb. 29 – May 12

Last day to drop (no financial penalty or “W”): Mar. 14

Last day to withdraw (no academic penalty): Apr. 11

Textbook (Required)

Aronson, E., Wilson, T. D., & Akert, R. M. (2013). *Social psychology* (8th edition). Boston: Pearson Education, Inc.

Website

Blackboard: www.callutheran.edu/myclu

The Blackboard course website will include lecture slides, journal articles, assignment instructions/grading rubrics, course syllabus, and your grades. Additionally, the quizzes, teasers, and article discussions will take place on the website. You must also upload your paper assignments and any extra credit assignments to Blackboard. Furthermore, I will periodically make important announcements about the course on Blackboard. In other words, most of the things you need for this course will be available on Blackboard. Please check the course website on a regular basis.

If you have any questions about Blackboard (e.g., how to upload an assignment, you cannot access something on the website), please contact the Help Desk at helpdesk@callutheran.edu or (805) 493-3698 for prompt assistance.

Course Description

Studies the influence of personal, group and social systems on individual attitudes and behavior. Includes socialization, social perception, attraction, aggression, prejudice, conformity, altruism, and related topics, as well as the discussion of theories, methods, and contemporary research.

Course Outcomes

By the end of this course, you should be able to:

- Demonstrate a thorough understanding of the major concepts, theoretical perspectives, and research findings in social psychology
- Engage in creative and critical thinking with respect to the ways in which other people influence an individual's thoughts, feelings, and behavior
- Apply what you learn in class to important issues in the real world and everyday life experiences
- Effectively communicate your thoughts and ideas about social psychological phenomena

Cal Lutheran Learning Outcomes

The institutional learning outcomes met through the successful completion of this course are:

- Information Literacy
- Creative and Critical Thinking
- Interpersonal and Teamwork
- Communication (Written Communication)

Program Specific Learning Outcomes

The Psychology program learning outcomes met through the successful completion of this course are:

- Goal 1 – Field Specific Knowledge
- Goal 2 – Empirical Methodology and Critical Thinking
- Goal 3 – Application of Psychology
- Goal 4 – Communication Skills

Course Requirements/Assessments

There are 270 possible points in this course, distributed among multiple assessments. Please review the point breakdown and description of each assessment very carefully.

Assessment	Number	Points Each	Points Total	Portion of Grade (Approx.)
Exams	2	50	100	37%
Weekly Teasers	10	2	20	7.5%
Weekly Quizzes	10	3	30	11%

Real-World Papers	3	25	75	28%
Article Discussions	3	15	45	16.5%
			270	100%

Exams. There will be 2 exams (50 points each). The exams are not cumulative. All material covered in lecture and the assigned textbook reading is fair game for the exams; the research articles will not be included. The exams may contain multiple-choice, true/false, fill-in-the-blank, and short answer questions. If you know in advance that you will be unable to take the exam on the scheduled date/time, you must notify me at least 1 week ahead of time. We will then schedule the exam for an earlier date/time. Should you miss the exam (and not provide advanced notice), you must contact me within 24 hours of the missed exam and provide appropriate documentation of your absence (e.g., a doctor's note, a tow truck receipt). I will only allow make-up exams if both of these criteria are met. Additionally, this make-up exam may contain different questions (either content or format) than the original exam.

Weekly Teasers. There will be 10 weekly "teasers" (2 points each). The purpose of these teasers is to introduce you to and get you thinking about the topics before class. You will complete the teasers on the Blackboard website. You may be asked to watch a short video, read a brief pop-culture article, take a psychology-related online questionnaire, etc. These are meant to be quick, fun activities that help prepare you for that week's upcoming course material. After you complete the activity, you will write a response (3-sentence minimum). I will give you a particular prompt to guide your response (usually a thought question). You must submit your response for each week's teaser before class, no later than Tuesday at 5:59pm. As long as you provide a thoughtful response that demonstrates you completed the activity, you will receive full credit. You may not make up missed teasers.

Weekly Quizzes. There will be 10 weekly quizzes (3 points each). Each quiz will cover material from that week's topic (from lecture and the textbook only). The quizzes will contain multiple-choice and true/false questions. They will take place on the Blackboard website. The purpose of these quizzes is to give you a chance to practice what you just learned in the lectures and the textbook. They are meant to give you a sense of how well you are doing in the course and help you better prepare for the exams. They are not meant to be stressful or anxiety-provoking. Thus, you will be allowed unlimited attempts on each quiz. This means you can take the quiz as many times as you like (in order to get full credit). You must complete each week's quiz by the following Tuesday at 5:59pm. After this time, you will no longer be able to complete the quiz for credit. It will remain on the website, however, for study and practice purposes. You may not make up missed quizzes.

Real-World Papers. The material covered in this course is highly relevant to our everyday lives! As we learn new theories and concepts in class, you will start to notice examples of these all around you in the real world. You will complete 3 papers (25 points each) in which you apply the course material to the real world and everyday life experiences. These papers will be brief (2-3 pages; double-spaced; 12-point font) and are intended to be a fun and interesting way to help you grasp the course material – as well as see the relevance of psychology in your own life. More specific instructions will be provided in lecture and posted on Blackboard when the papers are assigned. Papers should be submitted through Blackboard (and NOT emailed to me). A full letter grade will be deducted for every day that the paper is turned in late.

Article Discussions. In this course, you will be encouraged to think critically and deeply about the material. One way we will achieve this is through student-centered discussions of scholarly research articles. You will read and discuss 3 journal articles throughout the term (15 points each discussion). After reading each article, you will engage in a class-wide discussion of the strengths/weaknesses, extensions, implications, etc. of the work. These discussions will be highly involved and take place over

the span of one week. The articles are meant to be interesting and easy to read, as well as incite a thought-provoking conversation. Each discussion will take place on Blackboard. More specific instructions and response timelines will be provided in class and posted on Blackboard. Any late responses will result in half credit for the discussion.

Class Attendance and Participation. Attendance will be taken throughout the term. You are allowed to miss 1 class – for any reason – without penalty. For every unexcused absence following, 10 points (approx. 3.5%) will be deducted from your final grade. Absences will only be excused if you contact me within 24 hours of the missed class and provide appropriate documentation of your absence (e.g., a doctor’s note, a tow truck receipt). Attendance will not be taken during the 1st week of classes. During each class, there will be activities, demonstrations, and discussions. In addition, I will go over material that may not be included on the lecture slides. Please keep in mind that ALL material covered in lecture is fair game for the exams and quizzes, even if it is not included in the slides. Furthermore, you are expected to be engaged and make an effort to participate. Furthermore, you are strongly encouraged to ask and answer questions during lecture. This is your chance to gain hands-on experience and think critically about the course material. Lack of effort to participate in class may also result in a lower grade.

Extra Credit. Extra credit opportunities may be offered throughout the term. If you miss any of these possible opportunities (e.g., are not in class, do not turn in the assignment on time), there is no way to make them up.

*To find your percent, divide your total points on Blackboard by 270. Then, multiply by 100.

Course Grades

Your final grade will be based on your performance on all of the above assessments. Grading will be on a straight scale (i.e., no curve). The grade distribution is as follows:

Grade	Percent
A	93–100%
A-	90–92.99%
B+	87–89.99%
B	83–86.99%
B-	80–82.99%
C+	77–79.99%
C	73–76.99%
C-	70–72.99%
D+	67–69.99%
D	63–66.99%
D-	60–62.99%
F	0–59.99%

Student Workload and Carnegie Hours

The expectation is that a 4-credit course will meet for 50 hours of instructional time and will have about 100 hours of out-of-class work (homework). You will have approximately 9 hours of homework per week (of course, this may vary depending on the week).

Activity	Instructor-Led Hours		Homework Hours		Remarks
	Weekly	Course	Weekly	Course	
Class (11)	3 hrs. 20 min.	36 hrs. 40 min.			Includes exams
Textbook Reading			5 hrs.	50 hrs.	Over 10 weeks, uneven distribution
Weekly Quizzes (10)	30 min.	5 hrs.			Average, varies by student
Weekly Teasers (10)			30 min.	5 hrs.	Average, varies by student
Real-World Papers (3)				15 hrs.	Average, varies by student
Article Reading (3)				10 hrs.	Average, varies by student
Article Discussions (3)		8 hrs. 20 min.			Average, varies by student
Studying / Exam Prep				20 hrs.	Average, varies by student
Total		50 hrs.		100 hrs.	

*NOTE: In this chart, the Carnegie Instructional Hours have already been converted to traditional clock hours; these are based on a 60-minute clock hour

Class Conduct

It is essential that we create a classroom environment that is conducive to learning. Together, we will determine how we should go about creating this type of environment. On the first day of class, we will discuss and decide our classroom policies. I will then post them on Blackboard to serve as guidelines for maintaining a positive classroom environment.

Course Evaluations Statement

All course evaluations are conducted online. Your feedback is important to us. You will receive an email message reminding you when the website is open for your feedback. The link is: courseval.callutheran.edu.

Disability Statement

California Lutheran University is committed to providing reasonable accommodations in compliance with ADA of 1990 and Section 504 of the Rehabilitation Act of 1973 to students with documented disabilities. If you are a student requesting accommodations for this course, please contact your professor at the beginning of the semester and register with the Disability Support Services Coordinator, Wendy Jimenez, for the facilitation and verification of need. The Disability Support Services Coordinator is located in the Center for Student Success Office located at 3259 Pioneer Street and can be contacted by calling (805) 493-3260 or emailing wjimene@callutheran.edu.

Statement on Academic Honesty

The educational programs of California Lutheran University are designed and dedicated to achieve academic excellence, honesty and integrity at every level of student life. Part of CLU's dedication to academic excellence is our commitment to academic honesty. Students, faculty, staff, and administration share the responsibility for maintaining high levels of scholarship on campus. Any behavior or act which might be defined as "deceitful" or "dishonest" will meet with appropriate disciplinary sanctions, including dismissal from the University, suspension, grade F in a course or various forms of academic probation. Policies and procedures regarding academic honesty are contained in the faculty and student handbooks.

Plagiarism, cheating, unethical computer use and facilitation of academic dishonest are examples of behavior that will result in disciplinary sanctions. Plagiarism includes, but is not limited to:

- Word for word copying without using quotation marks or presenting the work as yours
- Using the ideas or work of others without acknowledgement
- Not citing quoted material; Students must cite sources for any information that is not either the result of original research or common knowledge

Standards of Student Conduct Statements:

- Student Life Handbook: callutheran.edu/student_life/student_handbook/index.php
- Academic Honesty Statement: callutheran.edu/ctl/services/academic-honesty.php

University Harassment Policy

Be civil to each other, both on- and offline. For information on the University's student harassment policy and rights, please go to the following link: callutheran.edu/student_life/student_handbook/index.php

Sexual Misconduct

California Lutheran University does not tolerate any degree of sexual misconduct on or off-campus. We encourage you to report if you know of, or have been the victim of, sexual harassment, misconduct, and/or assault. If you report this to a faculty member, she or he must notify Cal Lutheran's Title IX Coordinator about the basic facts of the incident. More information about your options for reporting can be found at: callutheran.edu/title-ix/

Pearson Library

Pearson Library provides access to scholarly books, journals, ebooks, and databases of full text articles from scholarly journals. To begin using these materials, visit the library web page <http://www.callutheran.edu/library>

There are many ways to contact Pearson Library for research assistance, no matter where you are!

- Email Yvonne Wilber (Professionals liaison) at ywilber@callutheran.edu
- General library email: CLUlibrary@callutheran.edu
- Library main phone: (805) 493-3250
- Text us your question: (805) 493-3867
- Get more help at: <http://www.callutheran.edu/library/help/>

Cal Lutheran Writing Center

The Writing Center provides 1:1 writing consultations, in-person and online, with trained undergraduate and graduate writing consultants. We welcome all writing-related projects at any stage of the writing process across the diverse disciplines of study at Cal Lutheran. The Writing Center also hosts writing workshops, provides in-class visits, facilitates writing groups, and offers a writer's studio option for longer, sustained projects. Services suit writers of all levels, including traditional undergraduates, graduate students from all fields, all English language learners, and accomplished scholars alike. All members of the Cal Lutheran community with an @callutheran.edu email address are welcome to make use of our services. For more information, please visit at www.callutheran.edu/writing_center or call (805) 493-3257. Please schedule appointments online through MyCLU Blackboard with the yellow "The Writing Center" icon in "Tools," or stop by The Writing Center itself, located in the Darling Collaboration Suite of Pearson Library.

Veterans Resources

If you are a veteran, military member, or a family member of a veteran or military member, please refer to Cal Lutheran's Veterans Resources webpage for important information:

<http://www.callutheran.edu/veterans/>. Also, if you are a veteran receiving benefits and you are struggling in a class, you most likely qualify for free tutoring. Please contact the Veterans Coordinator, Jenn Zimmerman, veterans@callutheran.edu or (805) 493-3648, for more information.

Help Desk

Students may contact the Help Desk about telephone, network, wireless network, software questions password problems, hardware problems, and general consultation (i.e., you cannot log into your MyCLU portal, or you are having problems with Blackboard). Please click on the following link for more information http://www.callutheran.edu/iss/technology_services/helpdesk.php or call (805) 493-3698.

Final Note

This syllabus is subject to change. Every effort will be made to alert students to changes that occur in a timely manner.

Class Schedule

The schedule may change as the term progresses. Students will be made aware of any changes immediately (in class and on Blackboard).

Week & Class Date	Lecture Topic	Reading	Class Overview and Online Assignments	Due Dates
Week 1, Tues. Mar. 1	Intro to Social Psych, Research Methods	Chap. 1 & 2	<u>In Class</u> -Go over syllabus -Introductions -Introduction to Social Psych -Research Methods	Teaser 1: Tues. Mar. 1 @ 5:59pm Quiz 1: Tues. Mar. 8 @ 5:59pm
Week 2, Tues. Mar. 8	Social Cognition	Chap. 3 Article 1	<u>In Class</u> -Social Cognition -Go over article discussions <u>Online</u> -Article Discussion 1	Teaser 2: Tues. Mar. 8 @ 5:59pm Quiz 2: Tues. Mar. 15 @ 5:59pm Article Discussion 1 Responses: Sat. Mar. 12 @ 11:59pm Commentaries: Tues. Mar. 15 @ 5:59pm
Week 3, Tues. Mar. 15	Social Perception	Chap. 4	<u>In Class</u> -Social Perception -Watch Killing Us Softly documentary -Go over Paper 1 assignment	Teaser 3: Tues. Mar. 15 @ 5:59pm Quiz 3: Tues. Mar. 22 @ 5:59pm
Week 4, Tues. Mar. 22	The Self	Chap. 5	<u>In Class</u> -The Self -Self assessments	Teaser 4: Tues. Mar. 22 @ 5:59pm Quiz 4: Tues. Mar. 29 @ 5:59pm
Week 5, Tues. Mar. 29	Attitudes	Chap. 6 & 7	<u>In Class</u> -Attitudes -Cognitive Dissonance	Teaser 5: Tues. Mar. 29 @ 5:59pm Quiz 5: Tues. Apr. 5 @ 5:59pm Paper 1: Tues. Mar. 29 @ 5:59pm

Week & Class Date	Lecture Topic	Reading	In Class (General Overview) <u>OR</u> Online Assignment	Due Dates
Week 6, Tues. Apr. 5	Group Processes	Chap. 9 Article 2	<u>In Class</u> -EXAM 1 (covers Chap. 1 – 7) -Group Processes <u>Online</u> -Article Discussion 2	Teaser 6: Tues. Apr. 5 @ 5:59pm Quiz 6: Tues. Apr. 12 @ 5:59pm Article Discussion 2 Responses: Sat. Apr. 9 @ 11:59pm Commentaries: Tues. Apr. 12 @ 5:59pm
Week 7, Tues. Apr. 12	Social Influence	Chap. 8	<u>In Class</u> -Social Influence -Infomercial activity -Watch Milgram's Obedience video -Go over Paper 2 assignment	Teaser 7: Tues. Apr. 12 @ 5:59pm Quiz 7: Tues. Apr. 19 @ 5:59pm
Week 8, Tues. Apr. 19	Attraction and Relationships	Chap. 10	<u>In Class</u> -Attraction and Relationships	Teaser 8: Tues. Apr. 19 @ 5:59pm Quiz 8 Due: Tues. Apr. 26 @ 5:59pm
Week 9, Tues. Apr. 26	Prosocial Behavior and Aggression	Chap. 11 & 12 Article 3	<u>In Class</u> -Prosocial Behavior -Aggression -Prosocial activity <u>Online</u> -Article Discussion 3	Teaser 9: Tues. Apr. 26 @ 5:59pm Quiz 9: Tues. May 3 @ 5:59pm Paper 2: Tues. Apr. 26 @ 5:59pm Article Discussion 3 Responses: Sat. Apr. 30 @ 11:59pm Commentaries: Tues. May 3 @ 5:59pm
Week 10, Tues. May 3	Prejudice	Chap. 13	<u>In Class</u> -Prejudice -Labeling activity -Go over Paper 3 assignment	Teaser 10: Tues. May 3 @ 5:59pm Quiz 10: Tues. May 10 @ 5:59pm
Week 11, Tues. May 10	---	---	<u>In Class</u> -EXAM 2 (covers Chap. 8 – 13) -Remember the Titans movie	Paper 3: Sat. May 14 @ 11:59pm