

# MBA Two-Year Proposed Schedule 2011 - 2013

| Course#   | Course Title  | Term 1<br>2011 | Term 2<br>2011 | Term 3<br>2012 | Term 4<br>2012 | Term 5<br>2012 | Term 1<br>2012 | Term 2<br>2012 | Term 3<br>2013 | Term 4<br>2013 | Term 5<br>2013 |
|---|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| <b>MBA CORE REQUIREMENTS: All core courses will have a minimum of one section offered at the TO campus each term.</b> |   |                |                |                |                |                |                |                |                |                |                |
| BUS 521   | Statistical Analysis for Managers                   | OL             |                | OL             |                | OL             |                | OL             |                | OL             |                |
| BUS 522   | Management Science                                  |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| BUS 531   | Managerial Economics                                |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| BUS 551   | Managerial Accounting                               |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| BUS 565   | Organizational Theory & Development                 | OL             |                | OL             |                | OL             |                | OL             |                | OL             |                |
| BUS 567   | Behavioral Science for Management                   |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| BUS 568   | Business Ethics                                     | OL             |                | OL             |                | OL             |                | OL             |                | OL             |                |
| BUS 573   | Law for Business Executives                         |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| BUS 574   | Strategic Management                                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |                |
| BUS 575   | Marketing Theory                                    | OL             |                | OL             |                | OL             |                | OL             |                | OL             |                |
| BUS 581   | Management Concepts for Information Technology      | OL             |                | OL             |                | OL             |                | OL             |                | OL             |                |
| BUS 591   | Financial Principles and Policies                   |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| <b>EMPHASIS AREA ELECTIVES</b>  |   |                |                |                |                |                |                |                |                |                |                |
| <b>INTERNATIONAL BUSINESS</b>   |   |                |                |                |                |                |                |                |                |                |                |
| BUS 542   | Applied International Management                    |                | OL             |                |                |                |                | OL             |                |                |                |
| BUS 544   | Importing/Exporting                                 |                |                |                |                | OL             |                |                |                | OL             |                |
| BUS 592   | International Business                              | OL             |                |                |                |                | OL             |                |                |                |                |
| <b>MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOR</b>   |   |                |                |                |                |                |                |                |                |                |                |
| BUS 542   | Applied International Management                    | OL             |                |                |                |                |                | OL             |                |                |                |
| BUS 554   | Communication for Management                        |                |                | OL             |                |                |                |                | OL             |                |                |
| BUS 556   | Corporate Social Responsibility & Social Enterprise |                |                |                | OL             |                |                |                |                | OL             |                |
| BUS 559   | Leadership and Managerial Effectiveness             |                |                |                | OL             |                |                | OL             |                |                |                |
| BUS 576   | Sales Management                                    |                | OL             |                |                |                | OL             |                |                |                |                |
| BUS 592   | International Business                              |                | OL             |                |                |                | OL             |                |                |                |                |
| <b>MARKETING</b>  |   |                |                |                |                |                |                |                |                |                |                |
| BUS 556   | Corporate Social Responsibility & Social Enterprise |                |                |                | OL             |                |                |                |                | OL             |                |
| BUS 571   | Marketing Communications                            |                |                |                |                |                |                |                |                |                |                |
| BUS 572   | Marketing Research                                  |                |                | OL             |                |                |                | OL             |                |                |                |
| BUS 576   | Sales Management                                    |                | OL             |                |                |                | OL             |                |                |                |                |
| BUS 578   | Consumer Behavior                                   |                |                |                |                | OL             |                |                | OL             |                |                |
| BUS 579   | Services Marketing                                  | OL             |                |                |                |                |                |                |                |                | OL             |
| <b>NON-PROFIT &amp; SOCIAL ENTERPRISE</b>   |   |                |                |                |                |                |                |                |                |                |                |
| BUS 554   | Communication for Management                        |                |                | OL             |                |                |                |                | OL             |                |                |
| BUS 556   | Corporate Social Responsibility & Social Enterprise |                |                |                | OL             |                |                |                |                | OL             |                |
| BUS 559   | Leadership and Managerial Effectiveness             |                |                |                | OL             |                |                | OL             |                |                |                |
| BUS 579   | Services Marketing                                  | OL             |                |                |                |                |                |                |                |                | OL             |
| <b>SMALL BUSINESS &amp; ENTREPRENEURSHIP</b>  |   |                |                |                |                |                |                |                |                |                |                |
| BUS 569   | New Venture Development                             |                |                | OL             |                |                |                |                |                |                | OL             |
| BUS 572   | Marketing Research                                  |                |                | OL             |                |                |                | OL             |                |                |                |
| BUS 576   | Sales Management                                    |                | OL             |                |                |                | OL             |                |                |                |                |
| BUS 578   | Consumer Behavior                                   |                |                |                |                | OL             |                |                | OL             |                |                |
| <b>FOUNDATIONS</b>  |   |                |                |                |                |                |                |                |                |                |                |
| BUS 511   | Foundations of Accounting and Finance               |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| BUS 513   | Foundations of Economics                            |                | OL             |                | OL             |                | OL             |                | OL             |                | OL             |
| BUS 514   | Foundations of Quantitative Methods                 | OL             |                | OL             |                | OL             |                | OL             |                | OL             |                |